

# INFORMATION NOTE

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**Title:** Seniors Day 2020

**Date Prepared:** Feb 11<sup>th</sup>, 2020

**Report To:** His Worship the Mayor and Members of Council

**Councillor and Role:** Councillor Deanne Stapleton

**Ward:** N/A

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**Issue:** Seniors Day 2020

## **Discussion – Background and Current Status:**

Seniors Day is an event that is coordinated by a sub-committee of the Seniors' Advisory Committee. Seniors Day is an opportunity for the City of St. John's to recognize seniors and provide them with information to improve their quality of life. This is an annual event that attracts members of the public (primarily seniors), community organizations, members of council and the media.

Seniors Day 2020 will take place on June 4<sup>th</sup> from 11 to 3 p.m. The first steps for the planning of Seniors Day 2020 is to determine a sub-committee comprising of members of the Seniors Advisory Committee.

Final report was reviewed at the Seniors Advisory meeting following Seniors Day 2019.

## **Key Considerations/Implications:**

1. Budget/Financial Implications
  - This event is budgeted under 7333 Budget Unit Community Development- Adult & Seniors
2. Partners or Other Stakeholders
  - In the past approximately 20 organizations have been involved with this event.
3. Alignment with Strategic Directions/Adopted Plans
  - A City That Moves-A city that builds a balanced transportation network to get people and goods where they want to go safely
  - A Connected City-A city where people feel connected, have a sense of belonging, and are actively engaged in community life
  - An Effective City-A City that performs effectively and delivers results
4. Legal or Policy Implications
  - n/a

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5. Privacy Implementations:
  - a. n/a

6. Engagement and Communications Considerations

A detailed communication plan is released from the communications and marketing team outlining their plan of action

7. Human Resource Implications

- The event is planned and coordinated by the Seniors Advisory subcommittee, Recreation staff and other city departments depending on the focus of the event.

8. Procurement Implications

- n/a

9. Information Technology Implications

- n/a

10. Other Implications

- A full report of Seniors Day 2019 is available

**Conclusion/Next Steps:**

Determine sub-committee and date of first meeting

**Prepared by/Date:**

Karen Sherriffs, Community Development Manager – Recreation Division, Department of Community Services-Feb 25<sup>th</sup>, 2020

**Reviewed by/Date:** Karen Sherriffs, Feb 26, 2020

**Approved by/Date:**

**Attachments:**

