

*Letter of Support from George Street Association for Zero Cigarette Butt Campaign*

The George Street Association (GSA) was recently approached by Clean St. John's regarding their new Cigarette Butt initiative. We are offering our full support of this creative campaign which is looking to reduce the litter from cigarette butts in the St. John's area as we feel this is something that is greatly needed. The legendary George Street Entertainment District sees many visitors throughout the year; from locals visiting our pubs and restaurants to tourists coming great distances to see what this City, including the downtown core, has to offer. The Cigarette Butt initiative is one way we can ensure these visitors are able to take in the sights of George Street and all it has to offer without viewing cigarette butts as well. We are excited for this initiative to begin.