

# DECISION/DIRECTION NOTE

**Title:** Zero Cigarette Butt Campaign

**Date Prepared:** April 16, 2020

**Report To:** Regular Meeting of Council

**Councillor and Role:** Councillor Sandy Hickman, Transportation & Regulatory Services

**Ward:** Ward 2

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## Decision/Direction Required:

Direction is required to approve the installation of cigarette butt receptacles throughout downtown as part of the Zero Cigarette Butt Campaign, including placement on decorative light poles as needed.

## Discussion – Background and Current Status:

The Zero Cigarette Butt Campaign, lead by Clean St. John's, aims to address cigarette butt litter in the City. With support from Downtown St John's and the George Street Association, the campaign would be piloted downtown. Cigarette butt receptacles would be placed throughout the downtown area. Clean St. John's will be responsible for servicing and maintenance and receptacles are subject to removal if not maintained.



# ST. JOHN'S

In order to proceed with the pilot project, direction from council is required to allow the placement of cigarette butt receptacles throughout the downtown area, and to install them on the City's decorative light poles.

**Key Considerations/Implications:**

1. Budget/Financial Implications: N/A
2. Partners or Other Stakeholders:  
Clean St John's  
  
Downtown St John's  
  
George Street Association
3. Alignment with Strategic Directions/Adopted Plans:  
Connected City: Develop and deliver programs, services and public spaces that build safe, healthy and vibrant communities
4. Legal or Policy Implications: N/A
5. Privacy Implications: N/A
6. Engagement and Communications Considerations: N/A
7. Human Resource Implications: N/A
8. Procurement Implications: N/A
9. Information Technology Implications: N/A
10. Other Implications: N/A

**Recommendation:**

That Council Approve the installation of cigarette butt receptacles throughout Downtown by Clean St. John's as part of the Zero Cigarette Butt Campaign, including on decorative light poles.

Prepared by: Marianne Alacoque, Transportation System Engineer

Approved by: Garrett Donaher, Manager – Transportation Engineering

**Attachments:**

Letter of support from Downtown St John's re: Zero Cigarette Butts Campaign

Letter of support from George Street Association re: Zero Cigarette Butts Campaign

**Report Approval Details**

Document Title:	Zero Cigarette Butts Campaign.docx
Attachments:	- DN_Zero Cigarette Butt Campaign1.docx
Final Approval Date:	Apr 22, 2020

This report and all of its attachments were approved and signed as outlined below:

**No Signature found**

**Garrett Donaher - Apr 22, 2020 - 11:06 AM**

**Scott Winsor - Apr 22, 2020 - 11:29 AM**

**Jason Sinyard - Apr 22, 2020 - 3:56 PM**