

INFORMATION NOTE

Title: Senior of the Year Award

Date Prepared: Feb 11th, 2020

Report To: His Worship the Mayor and Members of Council

Councillor and Role: Councillor Deanne Stapleton

Ward: n/a

Issue: Senior of the Year Award

Discussion – Background and Current Status:

The City of St. John's is seeking nominations for the annual Senior of the Year Award. This award will be presented during the City Council meeting on Monday June 1, and recognized during Seniors Day on Thursday, June 4.

This award recognizes a senior who has made significant contributions to the community through volunteering, helping others, or participating in activities such as music, sport, recreation, or art.

The Senior of the Year Award is sponsored by Kenny's Pond Retirement and nominations close at 4 p.m. on Friday, May 1.

Applications can be found on the city's website under Living in St. John's in the [Forms and Applications](#) section under Recreation.

The Senior of the year selection committee reviewed the nomination form after the selection process in 2019. The form has been updated accordingly and will have a final review by the SAC committee during the February meeting.

Those interested in receiving applications and promotional items regarding Senior of the Year can contact rdobbin@stjohns.ca or call 576-8411.

Key Considerations/Implications:

1. Budget/Financial Implications
 - Kenny's Pond Retirement Living sponsors the award (Approximate Value of \$500)
 - City Clerk's Office provides light food and refreshments for the recipient and 4 family members during Council meeting
2. Partners or Other Stakeholders
 - The award is sponsored by Kenny's Pond Retirement Living

ST. JOHN'S

Information Note
Senior of the Year Award

- 3 Alignment with Strategic Directions/Adopted Plans
 - A Connected City- A city where people feel connected, have a sense of belonging, and are actively engaged in community life
- 4 Legal or Policy Implications
 - n/a
- 5 Privacy Implications
 - a. Application forms are kept for one year and are then disposed of in a secure manner
- 6 Engagement and Communications Considerations
 - A detailed communications plan will be developed and submitted for the marketing of the award.
- 7 Human Resource Implications
 - Community Services Coordinator – Adult/Seniors and Community Development Manager will sit on the selection committee along with two members of the Seniors Advisory Committee and a minimum of one council member.
- 8 Procurement Implications
 - n/a
- 9 Information Technology Implications
 - n/a
- 10 Other Implications
 - n/a

Conclusion/Next Steps:

Submit communication plan. Promote award to His Worship, Council and various community groups and organizations once form is updated on the City website.

Prepared by/Date:

Karen Sherriffs, Community Development Manager – Recreation Division, Department of Community Services- Feb 25, 2020

Reviewed by/Date: Karen Sherriffs, Feb 26, 2020

Approved by/Date:

Attachments:

