

# DECISION/DIRECTION NOTE

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**Title:** Permit for roof top sign

**Date Prepared:** February 20, 2020.

**Report To:** His Worship the Mayor and Members of Council

**Ward:** 5

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**Decision/Direction Required:**

For consideration of council to approve a roof top sign.

**Discussion – Background and Current Status:**

An application has been received by Regulatory services from Bugden Signs to replace an existing roof top sign at Civic number 419 Main Road (Keith's Diner).

As per the City of St. John's Sign by Law regulations section 21 for Roof Signs. The approval of roof signs, including their size, design and location shall be at the discretion of Council.

The applicant is proposing a new sign LED illuminated, 44" high x 24' long, the structural anchorage of the sign has been reviewed by an Engineer and stamped details have been provided.

**Key Considerations/Implications:**

1. Budget/Financial Implications: Not Applicable
2. Partners or Other Stakeholders: Not Applicable
3. Alignment with Strategic Directions/Adopted Plans: Not Applicable
4. Legal or Policy Implications: Not Applicable
5. Engagement and Communications Considerations: Not Applicable
6. Human Resource Implications: Not Applicable
7. Procurement Implications: Not Applicable
8. Information Technology Implications: Not Applicable

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# ST. JOHN'S

**Recommendation:**

It is recommended that Council approve the installation of the new roof top sign.

**Prepared by/Signature:**

Rob Schamper, GET, Technical Advisor Regulatory Services

Signature: \_\_\_\_\_

**Approved by/Date/Signature:**

Jason Sinyard, P. Eng., MBA, Deputy City Manager, Planning, Engineering & Regulatory Services

Signature: \_\_\_\_\_

**Attachments:** Appendix "A" Proposed Rendering of new roof sign

**754-3355**  
INSTALLATION & SERVICE  
[www.bugdensigns.com](http://www.bugdensigns.com)



**Bugden SIGNS**  
Designers and Manufacturers



Client approval (Sign) \_\_\_\_\_ (Print) \_\_\_\_\_ Date: \_\_\_\_\_

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