

Decision Note

Title:	SHAD Memorial 2026 Sponsorship Breakfast
Date Prepared:	April 13, 2026
Report To:	Committee of the Whole
Councillor and Role:	Mayor Danny Breen, Governance & Strategic Priorities
Ward:	N/A

Decision/Direction Required:

Seeking Council's approval to host a breakfast for the staff and students of Shad Memorial 2026.

Discussion – Background and Current Status:

The City has received a request from the Program Director of Shad Memorial requesting that the City sponsor a breakfast at City Hall with the Mayor and/or councillors, followed by a tour of and time spent with Councillors in Chambers. The event consists of about 80 people in total. They have requested the date Monday, July 27th. This annual event has been sponsored by Council since 2007.

Memorial University is one of 18 university campuses in Canada offering the Shad program (www.shad.ca), a nation-wide program designed to offer high-potential high school students the opportunity to be surrounded by other talented youth from across the country. The program strives to hone the skills of tomorrow's potential leaders and provide first-hand access to industry and career options to assist the students in choosing educational and career paths.

Shad is a not-for-profit organization and relies on the support of public and private sector organizations to provide an expansive and high-quality program.

Key Considerations/Implications:

1. Budget/Financial Implications: Estimated cost of breakfast is \$5000.00.
2. Partners or Interested Parties: Memorial University of NL; SHAD Canada

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3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Connected City: Increase and improve opportunities for residents to connect with each other and the City.

N/A

5. Alignment with Adopted Plans: N/A

6. Accessibility and Inclusion: N/A

7. Legal or Policy Implications: N/A

8. Privacy Implications: N/A

9. Engagement and Communications Considerations: N/A

10. Human Resource Implications: N/A

11. Procurement Implications: N/A

12. Information Technology Implications: N/A

13. Information Management Implications: N/A

14. Other Implications: N/A

Recommendation:

That Council sponsor breakfast for the SHAD Memorial 2026.

Prepared by: Theresa Walsh, City Clerk

Approved by: