

# St. John's Heritage Strategic Plan 2026-2036

---

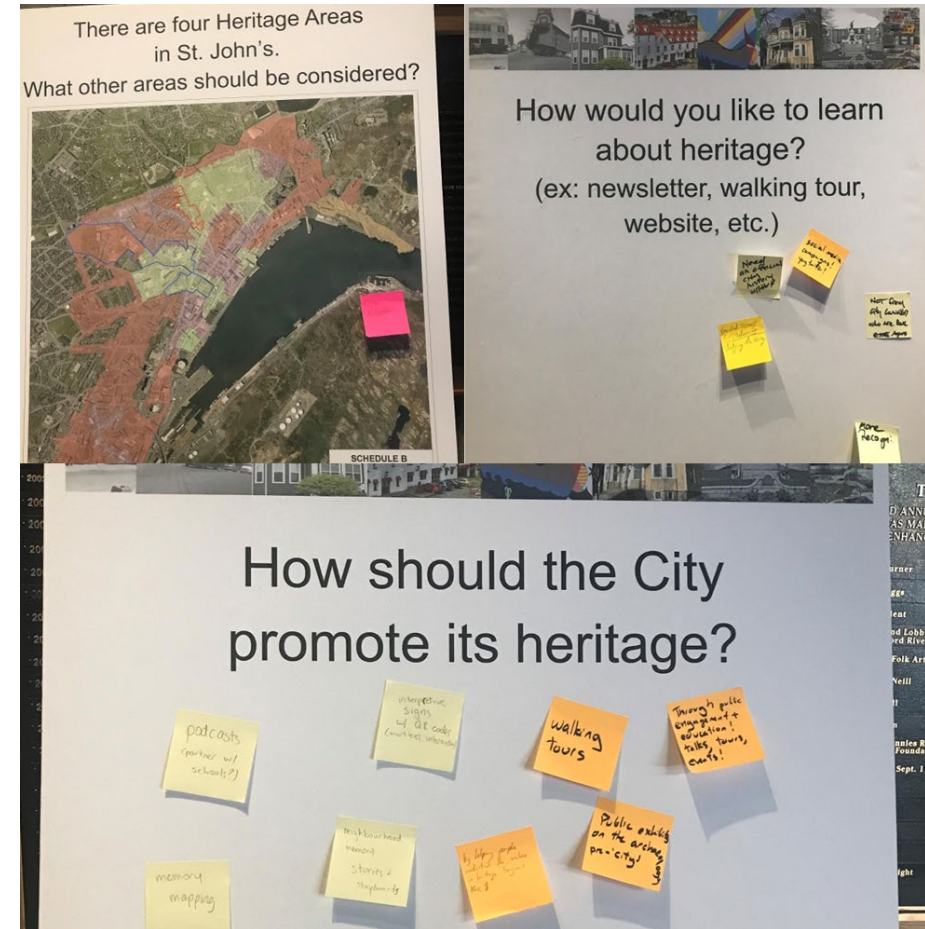
February 2026

ST. JOHN'S



# Public Engagement

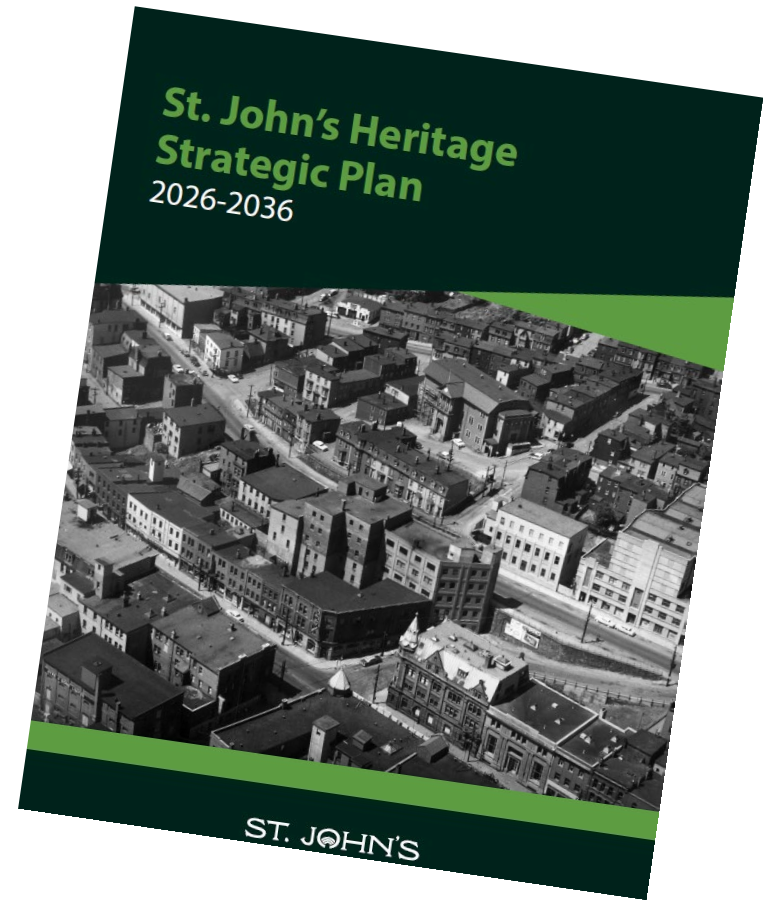
- Engage project page
- Online and in-person public meetings
- Consultation with:
  - City's Advisory Committees, Working Groups and Experts Panels
  - Heritage organizations, development/business organizations and community organizations
  - Designated Heritage Building property owners



# Heritage Strategic Plan

---

- Sets a vision, goals, and actions
- Time ranges
  - Ongoing: underway and continuing (2026-2036)
  - Short Term: 1-3 years
  - Medium Term: 4-6 years
  - Long Term: 6-10 years



# Goal 1 Protect and Conserve Built Heritage

---

ST. JOHN'S



# Goal 2 Expand the Heritage Narrative

---

ST. JOHN'S



# Goal 3 Develop Municipal and Community Expertise

---

ST. JOHN'S



An aerial photograph of a city street scene. In the foreground, there are several multi-story buildings with colorful facades in shades of blue, red, yellow, and green. A street with cars and a crosswalk is visible. In the background, a large church with a red roof and a steeple is prominent on a hillside. The sky is overcast with soft light. A dark green diagonal shape is overlaid on the left side of the image, containing white text.

# Goal 4 Create Awareness and Support Heritage Education

---

ST. JOHN'S

# Goal 5 Collaborate with Governments and Agencies

---

ST. JOHN'S



# Next Steps

---

- Approval by Council
- Implement the plan over the next 10 years

