

Decision Note

Title:	E-Poll – Rose Bowl Award
Date Prepared:	February 11, 2026
Report To:	Regular Meeting of Council
Councillor and Role:	Councillor Jill Bruce, Community Services
Ward:	N/A

Decision/Direction Required: Seeking Council approval to renew and continue sponsorship of the Kiwanis Music Festival Rose Bowl Award through 2029.

Discussion – Background and Current Status: Since 1952, the Kiwanis Music Festival has played a significant role in shaping the City's vibrant musical community. The City of St. John's has been sponsoring the festival's top award for the Senior Instrumental Rose Bowl since 2003. The annual cost to sponsor this award is \$1500.

Key Considerations/Implications:

1. Budget/Financial Implications: N/A
2. Partners or Interested Parties: N/A
3. Is this a New Plan, Master Plan, Strategy, Report, or Framework: No

If yes, please select the type of document: Select document type

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Sustainable City: Be financially responsible and accountable.

Choose an item.

5. Alignment with Adopted Plans: N/A

6. Accessibility and Inclusion: N/A

7. Legal or Policy Implications: N/A

8. Privacy Implications: N/A

9. Engagement and Communications Considerations: N/A

10. Human Resource Implications: N/A

11. Procurement Implications: N/A

12. Information Technology Implications: N/A

13. Information Management Implications: N/A

14. Other Implications: N/A

Recommendation:

That Council approve to renew and continue sponsorship of the Kiwanis Music Festival Rose Bowl Award through 2029.

Prepared by: Christa Norman, Special Projects Coordinator

Approved by: Erin Skinner, Manager of Tourism, Culture, and Business Growth