

Decision Note

Title: E-POLL - SERC - George Street Festival Road Closure

Date Prepared: July 29, 2025

Report To: Regular Meeting of Council

Councillor and Role: Councillor Jill Bruce, Cruise and Special Events

Ward: Ward 2

Decision/Direction Required: Seeking Council approval of an extended road closure associated with the George Street Festival from July 31 to August 6.

Discussion – Background and Current Status:

A road closure on Duckworth Street has been previously approved by Council for the George Street Festival during the July 15 Regular Meeting of Council. The approved closure is a daily closure from 5:00pm – 3:00am on eastbound Duckworth Street, from Queen's Road to Bates Hill.

It has been requested that this same road closure extend 24/7 for the duration of the festival, from July 31 to August 6 inclusive. This extension will allow the use of water-filled jersey barriers to implement the closure and this will provide a safer site for pedestrians and concert goers both during the event and throughout each day. A pedestrian corridor will be available on the street, behind the VIP area. Westbound traffic will not be affected. Eastbound traffic will detour up Queen's Road and down Bates Hill or Church Hill. The barricades will be supervised from 8:00am – 12:00pm daily by ISS to allow for delivery access to the businesses on the south side of Duckworth Street.



Key Considerations/Implications:

1. Budget/Financial Implications: N/A
2. Partners or Interested Parties: George Street Association
3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A City that Moves: Improve safety for all users on a well-maintained street network.

Choose an item.

5. Alignment with Adopted Plans: N/A

6. Accessibility and Inclusion: Pedestrian corridor will improve accessibility to the south side of Duckworth Street during the event.

7. Legal or Policy Implications: N/A

8. Privacy Implications: N/A

9. Engagement and Communications Considerations: Residents will be notified of road closures through a public advisory.

10. Human Resource Implications: N/A

11. Procurement Implications: N/A

12. Information Technology Implications: N/A

13. Information Management Implications: N/A

14. Other Implications: N/A

Recommendation:

That Council approve the road closure associated with the George Street Festival, July 31 – August 6.

Prepared by: Christa Norman, Special Projects Coordinator

Approved by: Erin Skinner, Manager of Tourism, Culture, and Business Growth