

Decision Note

Title: SERC - 2025 Summer Events 3

Date Prepared: July 10, 2025

Report To: Regular Meeting of Council

Councillor and Role: Councillor Jill Bruce, Cruise and Special Events

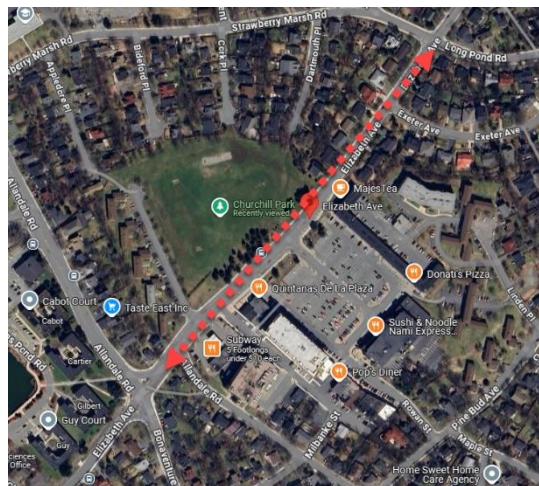
Ward: N/A

Decision/Direction Required: Seeking Council approval of road closures and by-law exemptions associated with the following events: Churchill Park Music Festival July 25 - 29, Regatta Eve July 29, Regatta Day July 30 (inclement weather date is the next suitable day), George Street Festival July 31 – August 6, and Canada Games Torch Relay August 1.

Discussion – Background and Current Status:

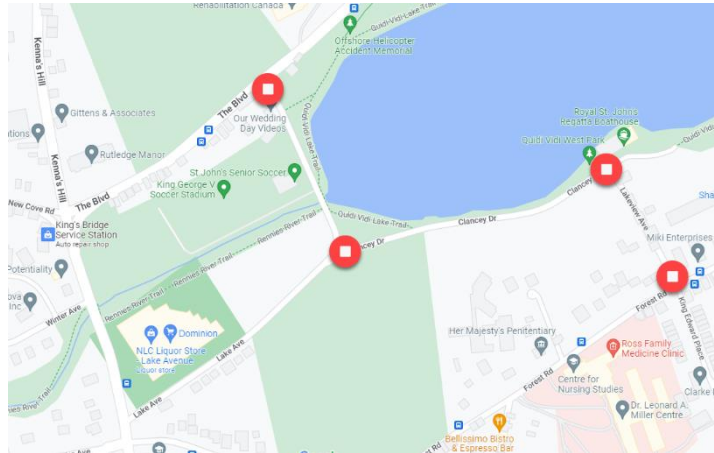
Churchill Park Music Festival

- Friday July 25 – Tuesday July 29 (no concert on Monday July 28).
- Road closure will be implemented by hired traffic control with the support of the RNC.
- Road closure to include Elizabeth Avenue, from Allandale Road to Strawberry Marsh Road/Long Pond Road.
- Road closure will be implemented for the duration of the event each day, from 5:00pm – 11:30pm.



Regatta Eve

- Tuesday July 29, 5pm – 10pm.
- Road closures will be implemented by City of St. John's Parking Enforcement and hired security.
- Road closure request:
 - Carnell Drive
 - Lakeview Avenue
 - Lake Avenue
 - Clancey Drive
 - The Boulevard

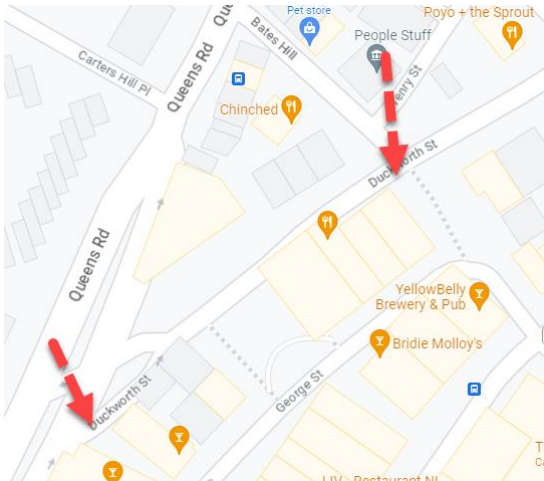


Royal St. John's Regatta

- Wednesday July 30 (inclement weather date is the next suitable day).
- Road closures will be implemented by City Parking Enforcement, RNC, and private security.
- **7:00am to 30 minutes after the last race** (or until the level of pedestrian activity allows safe vehicular access):
 - Carnell Drive
 - Circular Road – Bannerman Street to Empire Avenue
 - Clancey Drive
 - Empire Avenue – Rennie's Mill Road to Forest Road
 - Forest Road
 - Kennas Hill
 - King's Bridge Road
 - Lake Avenue
 - Lakeview Avenue
 - Quidi Vidi Village Road
 - Legion Road
 - Pleasantville Avenue – Taylor Place to The Boulevard
 - The Boulevard – access to the Legion will be permitted via East White Hills Road only
 - Winter Avenue
 - New Cove Road – Bristol Street to Kings Bridge Road

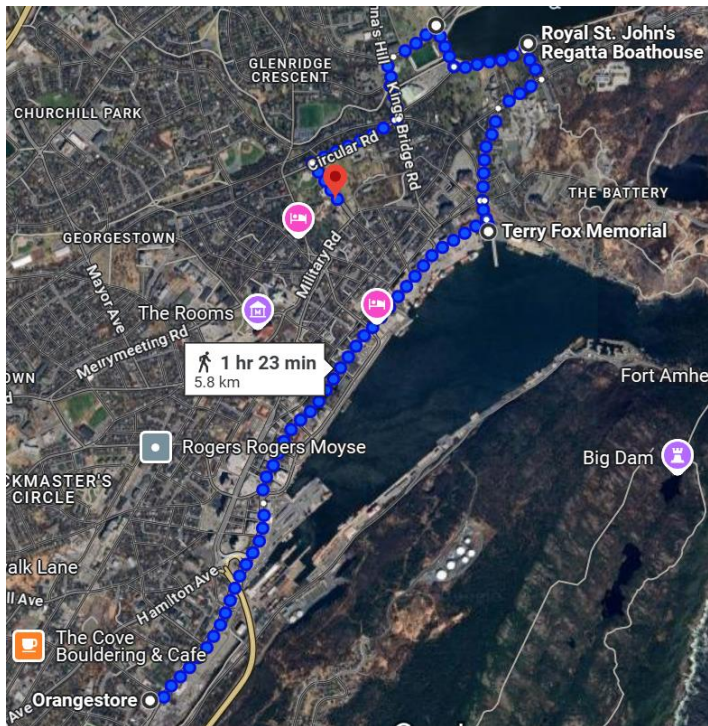
George Street Festival

- Thursday July 31 – Wednesday August 6, daily from 5pm – 3am.
- Road closure request on Duckworth Street (eastbound only) from New Gower Street to Bate's Hill, daily from 5pm – 3am. Traffic control company hired to implement this closure.
- Noise By-Law extension requested until 3am daily.
- Extension of hours for alcohol sales requested, from 2am to 3am, on Monday August 4, Tuesday August 5 and Wednesday August 6.



Canada Games Torch Relay

- Friday August 1, 10:00am – 4:00pm
- Seeking Council approval of an exemption to the parks by-law and allow the sale of Canada Games merchandise in Bannerman Park for this event.
- Rolling road closure requested for the relay.
- RNC will provide all traffic control required for this rolling closure.
- Starting point is the Orange Store at 694 Water Street
- Relay route is as follows:
 - Water Street, from Blackhead Road to Temperance Street
 - Quidi Vidi Road to Forest Road
 - Forest Road to Lakeview Avenue
 - Claney Drive to Carnell Drive to The Boulevard
 - The Boulevard to Kingsbridge Road
 - Kingsbridge Road to Circular Road
 - Finish in Bannerman Park



Key Considerations/Implications:

1. Budget/Financial Implications: N/A
2. Partners or Interested Parties: Royal St. John's Regatta Committee, RNC, George Street Association, Canada Games Host Society.
3. Is this a New Plan or Strategy: No
4. Alignment with Strategic Directions:

A Connected City: Increase and improve opportunities for residents to connect with each other and the City.

A Sustainable City: Facilitate and create the conditions that drive the economy by being business and industry friendly; and being a location of choice for residents, businesses and visitors.

5. Alignment with Adopted Plans: N/A

6. Accessibility and Inclusion: N/A
7. Legal or Policy Implications: N/A
8. Privacy Implications: N/A
9. Engagement and Communications Considerations: Residents will be notified of road closures through a public advisory.
10. Human Resource Implications: N/A
11. Procurement Implications: N/A
12. Information Technology Implications: N/A
13. Information Management Implications: N/A
14. Other Implications: N/A

Recommendation:

That Council approve the road closures and by-law exemptions associated with the following events: Churchill Park Music Festival July 25 - 29, Regatta Eve July 29, Regatta Day July 30 (inclement weather date is the next suitable day), George Street Festival July 31 – August 6, and Canada Games Torch Relay August 1.

Prepared by: Christa Norman, Special Projects Coordinator

Approved by: Erin Skinner, Manager of Tourism, Culture, and Business Growth