

# DECISION/DIRECTION NOTE

**Title:** SERC - 2025 Summer Events 2

**Date Prepared:** June 25, 2025

**Report To:** Regular Meeting of Council

**Councillor and Role:** Councillor Jill Bruce, Cruise and Special Events

**Ward:** N/A

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**Decision/Direction Required:** Seeking Council approval of road closures and by-law exemptions associated with the following events: NL Folk Festival on July 11-13, Exeter Avenue block party on July 12, Shea Heights Folk Festival on July 18-20, and St. John's Pride Parade on July 20.

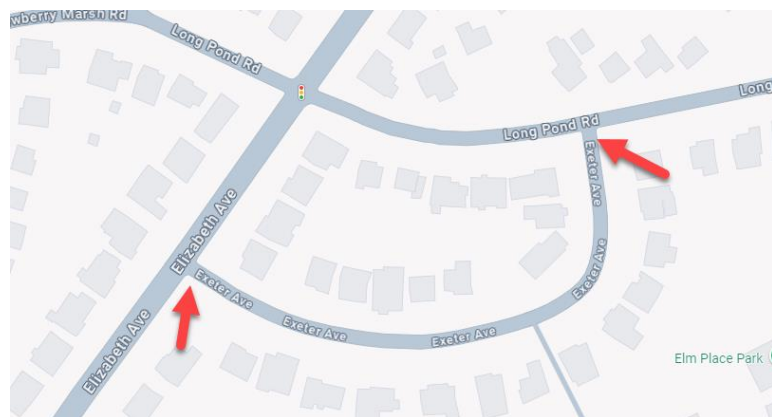
## Discussion – Background and Current Status:

### NL Folk Festival:

The 2025 Folk Festival will take place in Bannerman Park from July 11 – 13. Seeking Council approval of an exemption to the parks by-law and allow the sale of goods and food in the park for this event.

### Exeter Avenue Block Party:

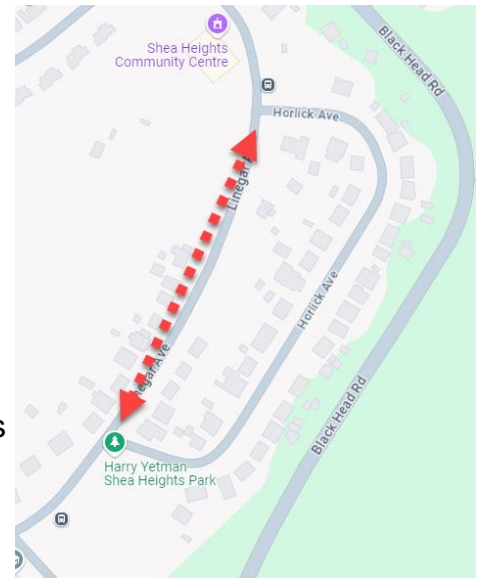
- Residents of Exeter Avenue are hosting a block party in the area of 4 Exeter Avenue on July 12.
- Road closure request from 3:00pm – 7:00pm.
- Volunteers will be stationed at each barricade.
- Local vehicle and emergency access will be granted.



# ST. JOHN'S

**Shea Heights Folk Festival:**

- Friday July 18 – Sunday July 20.
- On Saturday July 19 from 11:00am – 5:00pm, organizers are requesting a temporary road closure on Lingle Avenue between Horlick Avenue.
- Traffic will be diverted on to Horlick Avenue, and local traffic and emergency vehicles will be permitted.
- Volunteers will be stationed on barricades.
- Organizers are also seeking an exemption to the Fireworks by-law for use of consumer fireworks on Saturday July 19.
- Their site plan has been approved by SJRFD.
- Should a fire ban be in effect, fireworks will be cancelled.

**St. John's Pride Parade:**

St. John's Pride will be hosting their annual parade and family event in Bannerman Park on Sunday July 20 (inclement weather date of Sunday July 27).

- Parade will begin at 12:00pm at City Hall, and finish at approximately 1:30pm at Bannerman Park.
- In order to accommodate the staging of parade participants and to maintain a clear parade route, road closures for this event will begin at 7:00am and will re-open at 1:30pm:
  - Local traffic will be permitted, however on-street parking will be unavailable.
  - New Gower Street, all lanes from Waldegrave Street to Barter's Hill.
  - Duckworth Street from New Gower Street to Ordnance Street.
  - Ordnance Street, to Military Road, to Bannerman Road.
- A traffic control company has been secured to implement all road closures for this event.
- City of St. John's Parking Enforcement will be used to implement no-parking along the parade route.
- Organizers are seeking Council approval of an exemption to the parks by-law and allow the sale of goods and food in the park for this event.

**Key Considerations/Implications:**

1. Budget/Financial Implications: N/A
2. Partners or Other Stakeholders: NL Folk Arts Society, Shea Heights Community Board, St. John's Pride.
3. Is this a New Plan or Strategy: No
4. Alignment with Strategic Directions:  
  
A Connected City: Develop and deliver programs, services and public spaces that build safe, healthy and vibrant communities.  
  
A Connected City: Increase and improve opportunities for residents to connect with each other and the City.
5. Alignment with Adopted Plans: N/A
6. Accessibility and Inclusion: N/A
7. Legal or Policy Implications: N/A
8. Privacy Implications: N/A
9. Engagement and Communications Considerations: Residents will be notified of road closures through a public advisory.
10. Human Resource Implications: N/A
11. Procurement Implications: N/A
12. Information Technology Implications: N/A
13. Other Implications: N/A

**Recommendation:**

That Council approve the road closures and by-law exemptions associated with the following events: NL Folk Festival on July 11-13, Exeter Avenue block party on July 12, Shea Heights Folk Festival on July 18-20, and St. John's Pride Parade on July 20.

**Prepared by:** Christa Norman, Special Projects Coordinator

**Approved by:** Erin Skinner, Manager of Tourism, Culture, and Business Growth