

ST. JOHN'S

Cowan Heights & University Area Neighbourhood Plans

Phase 2 What We Heard
June 2025



Engagement Tactics



Online
Public
Survey



Virtual
Information
Session



Focus
Group
Sessions



Interviews



First
Light
Lunch



Open
House

Cowan Heights Key Themes



Upgrading Parks &
Trails



Increasing Safety



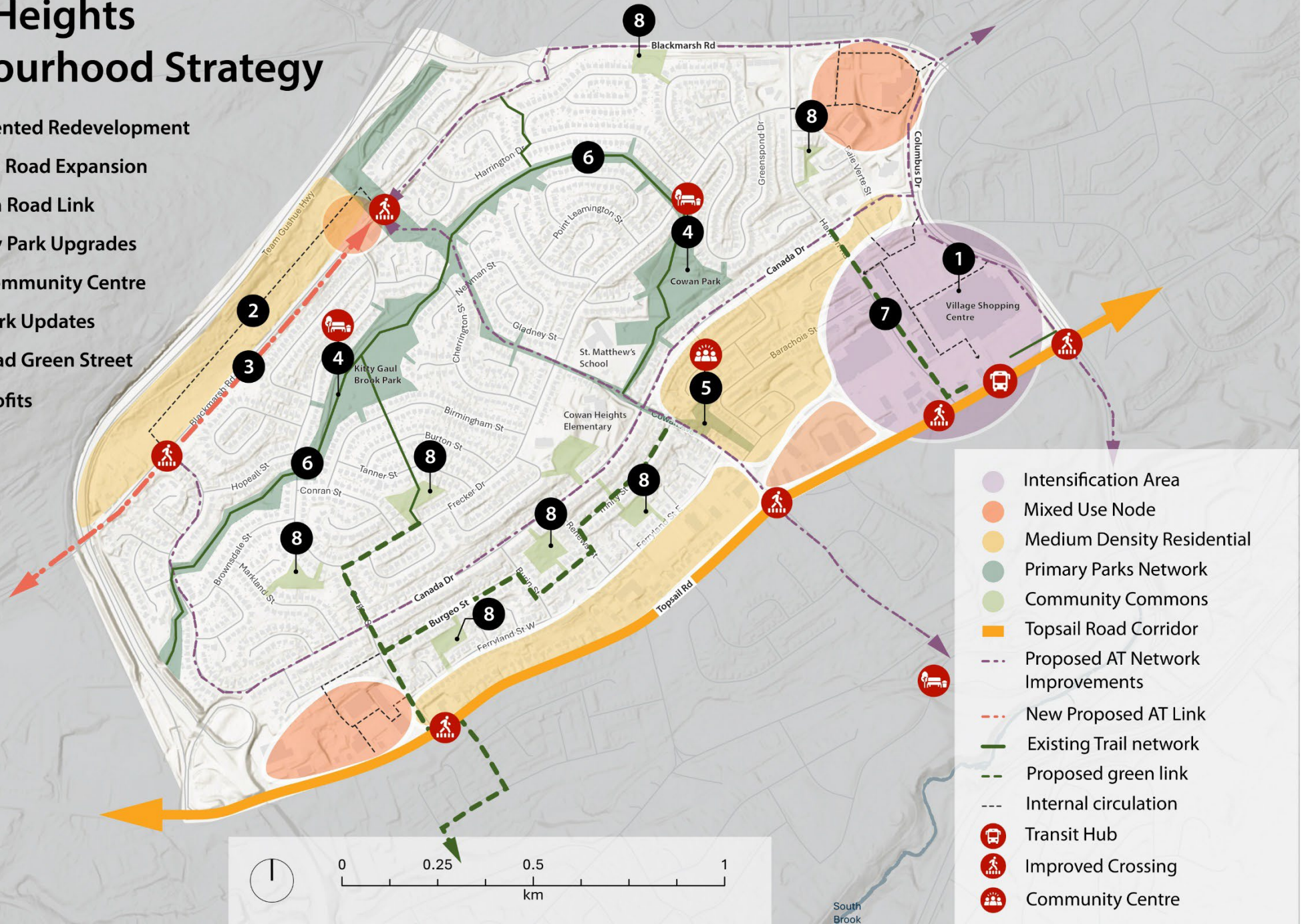
Providing Access &
Accessibility



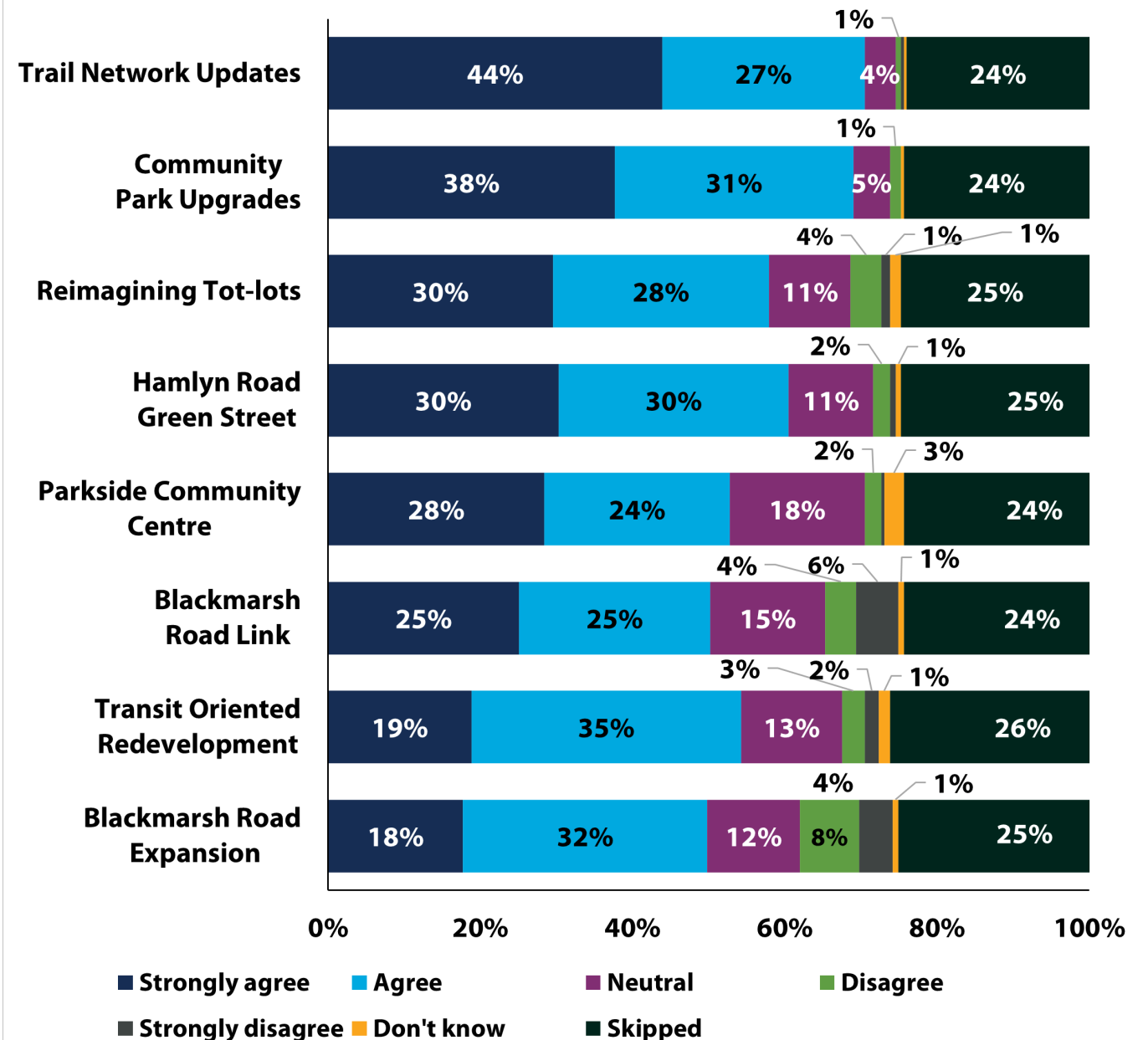
Retaining Livability
and Managing
Growth

Cowan Heights Neighbourhood Strategy

- 1 Transit-Oriented Redevelopment
- 2 Blackmarsh Road Expansion
- 3 Blackmarsh Road Link
- 4 Community Park Upgrades
- 5 Parkside Community Centre
- 6 Trail Network Updates
- 7 Hamlyn Road Green Street
- 8 Tot-lot retrofits



What is your level of agreement with the following strategies?



Percentage of Participants (264 completed/ 7 skipped)

University Area Key Themes



Supporting
Appropriate
Land Use



Reflecting Community
Identity



Providing Safer
Transportation

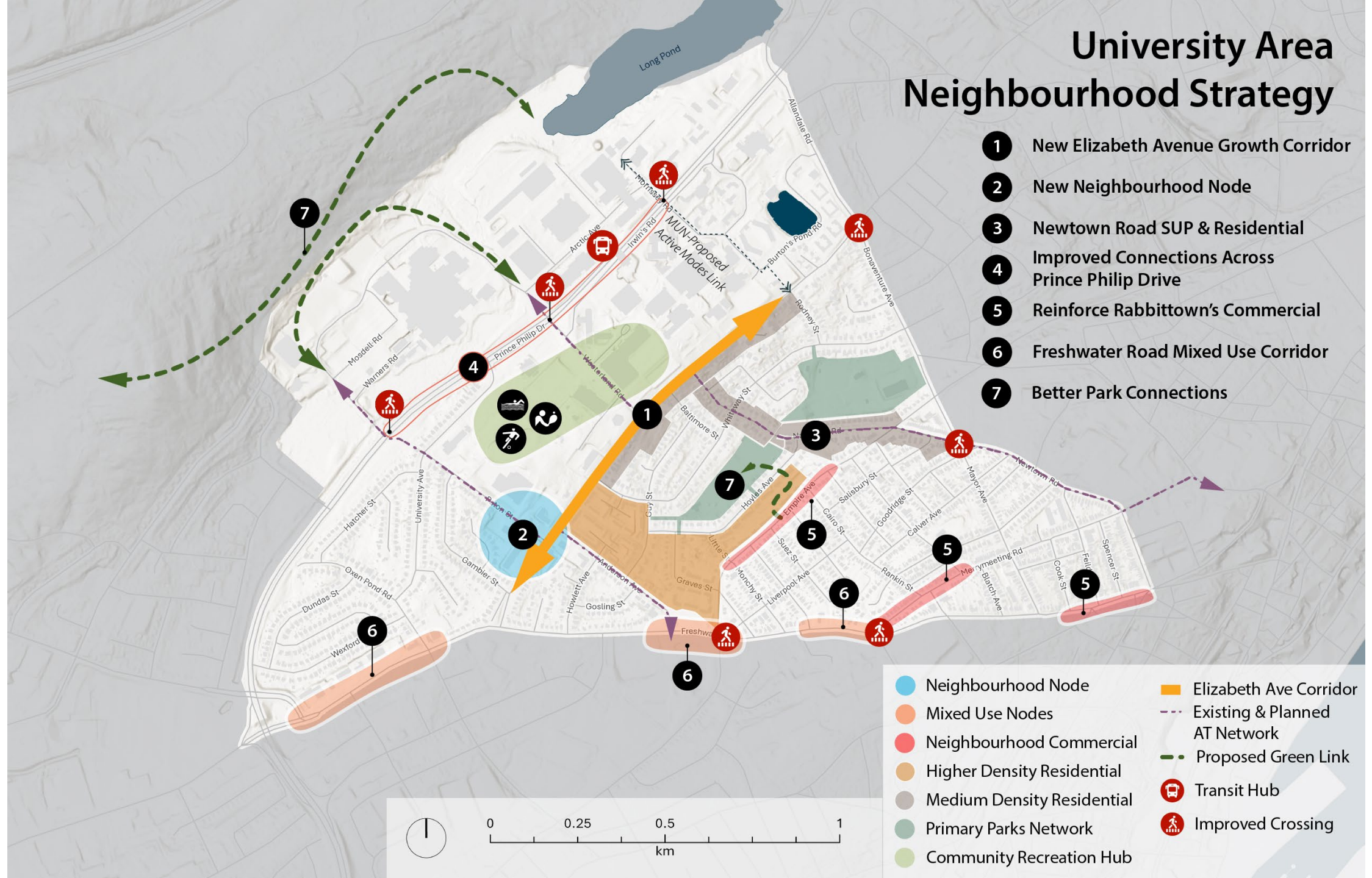
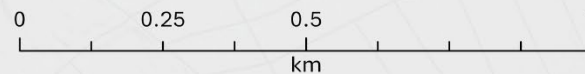


Empowering
Community Involvement

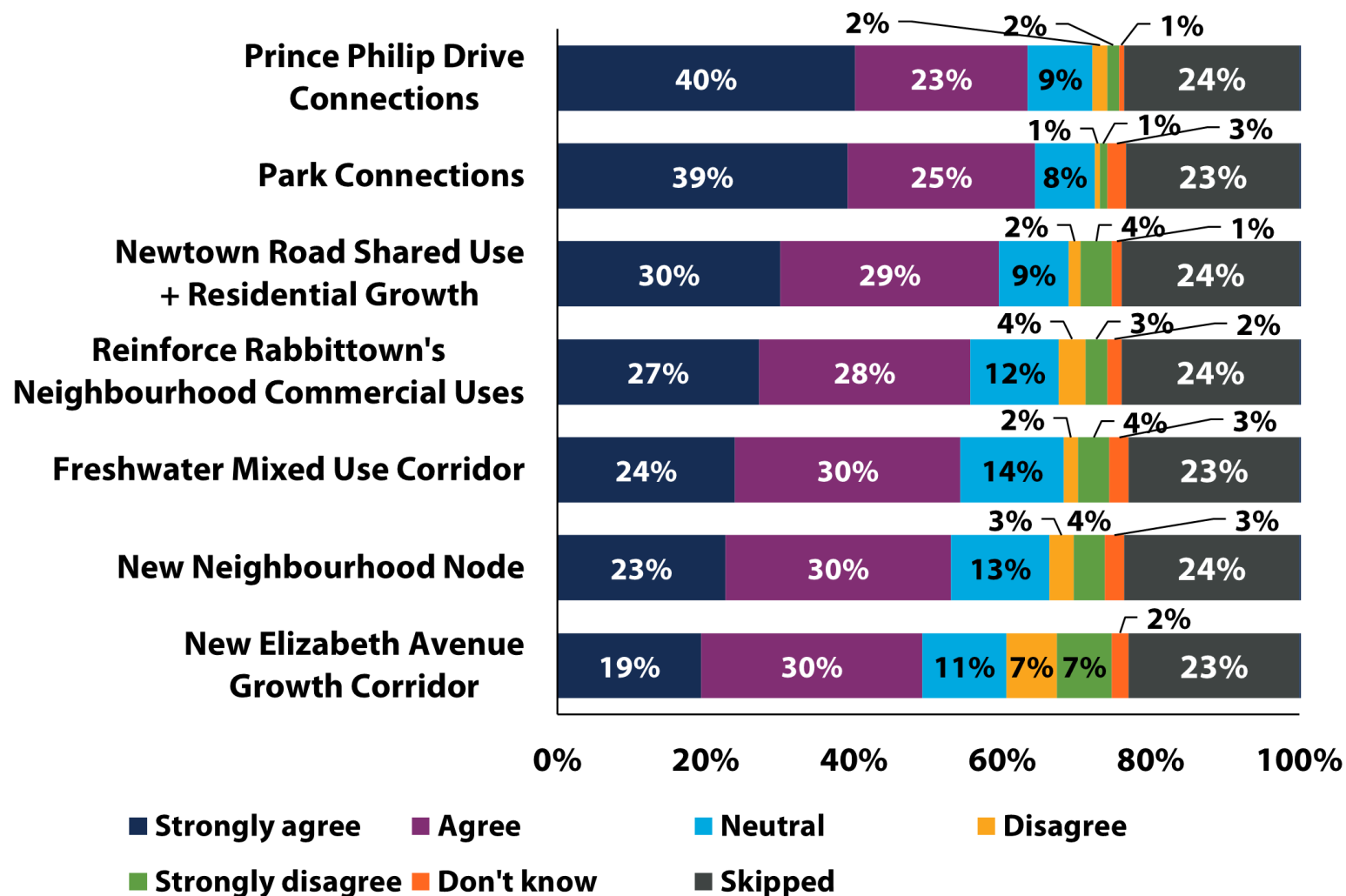
University Area Neighbourhood Strategy

- 1 New Elizabeth Avenue Growth Corridor
- 2 New Neighbourhood Node
- 3 Newtown Road SUP & Residential
- 4 Improved Connections Across Prince Philip Drive
- 5 Reinforce Rabbittown's Commercial
- 6 Freshwater Road Mixed Use Corridor
- 7 Better Park Connections

- | | |
|--|---|
|  Neighbourhood Node |  Elizabeth Ave Corridor |
|  Mixed Use Nodes |  Existing & Planned AT Network |
|  Neighbourhood Commercial |  Proposed Green Link |
|  Higher Density Residential |  Transit Hub |
|  Medium Density Residential |  Improved Crossing |
|  Primary Parks Network | |
|  Community Recreation Hub | |



What is your level of agreement with the following strategies?



Percentage of Participants (238 completed / 71 skipped)

Next Steps

- Finalize Neighbourhood Plans
- Neighbourhood Plans released in Fall 2025
- Formal approvals process

Connect with us!



**Help us plan the future
of Cowan Heights**



**Help us plan the future
of the University Area**