

DECISION/DIRECTION NOTE

Title: Cruise Canada New England (CCNE) Symposium 2025

Date Prepared: March 27, 2025

Report To: Regular Meeting of Council

Councillor and Role: Councillor Jill Bruce, Cruise and Special Events

Ward: N/A

Decision/Direction Required:

Seeking Council approval for Councillor Jill Bruce to attend the Cruise Canada New England Symposium in Halifax, Nova Scotia, from June 9 – 11, 2025.

Discussion – Background and Current Status:

The Cruise Canada New England (CCNE) Symposium welcomes over 150 industry delegates, including representatives from ports, cruise lines, tourism operators, marine agencies, and government stakeholders. The CCNE symposium provides an invaluable platform for industry and stakeholders to share insights, foster relationships, and learn about the latest trends.

Key Considerations/Implications:

1. Budget/Financial Implications: The approximate costs are \$700 (Flight) + 684.64 (Hotel) + \$575 (Conference Registration) + \$300 (per diem) = \$2259.64. Yearly budget for travel is \$29,000.00, currently at - \$13,076.54.
2. Partners or Other Stakeholders: St. John's Port Authority, CruiseNL
3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Sustainable City: Facilitate and create the conditions that drive the economy by being business and industry friendly; and being a location of choice for residents, businesses and visitors.

A Connected City: Develop and deliver programs, services and public spaces that build safe, healthy and vibrant communities.

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- 5. Alignment with Adopted Plans: N/A
- 6. Accessibility and Inclusion: N/A
- 7. Legal or Policy Implications: N/A
- 8. Privacy Implications: N/A
- 9. Engagement and Communications Considerations: N/A
- 10. Human Resource Implications: N/A
- 11. Procurement Implications: N/A
- 12. Information Technology Implications: N/A
- 13. Other Implications: N/A

Recommendation:

That Council approve the travel cost associated for Councillor Bruce to attend the Cruise Canada New England Symposium in Halifax from June 9 – 11, 2025.

Prepared by:

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Approved by:

Theresa Walsh
City Clerk