

DECISION/DIRECTION NOTE

Title: 2025 Community Grant Allocation Approval

Date Prepared: March 5, 2025

Report To: Regular Meeting of Council

Councillor and Role: Councillor Jill Bruce, Community Services

Ward: N/A

Decision/Direction Required: Seeking Council approval for the recommended 2025 Community Grant allocations.

Discussion – Background and Current Status: The City of St. John's grants and subsidies program provides limited financial and other resources to non-profit groups, organizations, and individuals that support the City's Strategic Directions.

Application Categories include:

- Community Organizations
- Sporting Organizations
- Artist and Arts Organizations
- Special Events and Festivals

Grant Review Process:

- Individual Artists: Reviewed by a jury of their peers, considered:
 - Support for the artist's development.
 - Contribution to the growth and sustainability of the St. John's arts community.
 - Impact on the overall community.
- Community, Sporting, Arts Organizations, Special Events and Festivals: Reviewed by an internal grants committee, considered:
 - The association's current financial status.
 - Alignment with the City's strategic directions.
 - Impact on the overall community.

This year, the committee reviewed over 130 applications, with 38 new applications recommended for funding, as detailed in the attached charts.

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Net Budgetary Impact: The net budgetary impact after implementing the attached recommendations is as follows:

Grant Type	Awarded in 2024	Recommended for 2025
Community Organizations	\$734,075	\$761,900
Sporting Organizations	\$162,000	\$169,500
Artists and Art Organizations	\$267,000	\$283,000
Special Events and Festivals	\$101,325	\$98,100
Total	\$1,264,400	\$1,312,500

Key Considerations/Implications:

1. Budget/Financial Implications: All monies are approved under the 2025 Grant Allocation budget program.
2. Partners or Other Stakeholders: Various community, sport and art groups, organizations, and individuals.
3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Sustainable City: Be financially responsible and accountable.

A Sustainable City: Facilitate and create the conditions that drive the economy by being business and industry friendly; and being a location of choice for residents, businesses and visitors.

5. Alignment with Adopted Plans: N/A
6. Accessibility and Inclusion: N/A
7. Legal or Policy Implications: N/A

8. Privacy Implications: N/A

9. Engagement and Communications Considerations: Community Services staff will work with Communications on the media release.

10. Human Resource Implications: N/A

11. Procurement Implications: N/A

12. Information Technology Implications: N/A

13. Other Implications: N/A

Recommendation:

That Council approve the recommended 2025 Community Grant allocations as attached.

Prepared by: Christa Norman, Special Projects Coordinator

Approved by: Erin Skinner, Manager – Tourism, Culture, and Business Growth

Report Approval Details

Document Title:	2025 Community Grant Allocations Approval.docx
Attachments:	<ul style="list-style-type: none">- 2025 Arts Orgs for Council.pdf- 2025 Community Orgs for Council.pdf- 2025 Ind. Artists for Council.pdf- 2025 SEF for Council.pdf- 2025 Sporting Orgs for Council.pdf
Final Approval Date:	Mar 5, 2025

This report and all of its attachments were approved and signed as outlined below:

Erin Skinner - Mar 5, 2025 - 12:15 PM

Tanya Haywood - Mar 5, 2025 - 2:31 PM