

Recreation Master Plan

Council Presentation – February 4, 2025




Project Process



 **Resident Survey:**
1,167 responses

 **Pop-Up Events:**
~ 450 individuals

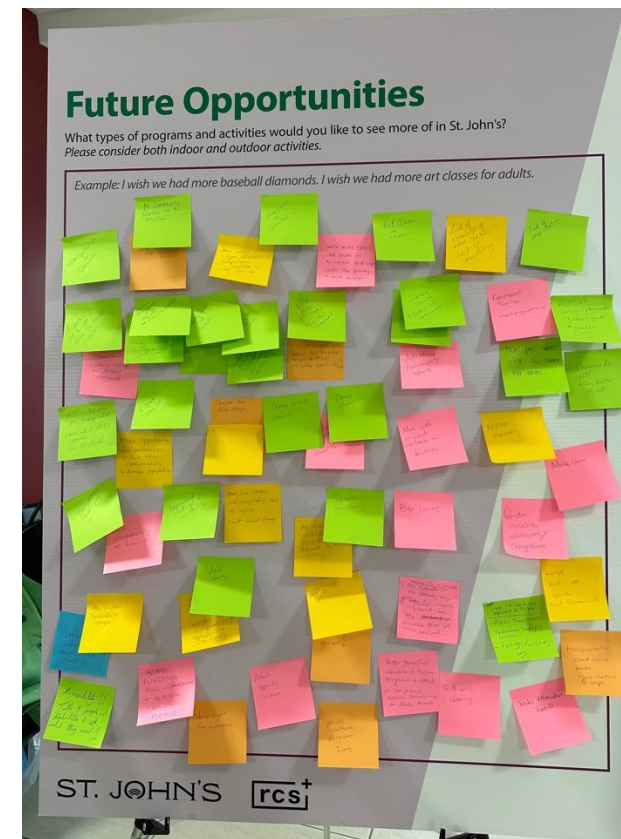
 **Online Mapping Tool:**
31 pins

 **Community Meetings:**
3 meetings / 56 attendees

 **Community Group Survey:**
20 responses

 **Community Group Meetings:**
6 meetings / 78 attendees

 **Community Feast**



Strategic Foundations



How & Why We Invest

Master Plan Goals



Inclusive and Diverse:

Diverse recreation experiences across our places, spaces, and programs equitably support our communities' physical and social well-being and provide everyone the opportunity to be active.



Connected:

Well-distributed, multifunctional, and connected places, spaces, and programs that respond to both current and future needs in St. John's.



Sustainable:

Efficient and effective management and operations of places, spaces and programs that reflect best practices and foster community collaboration.

Guiding Principles



Equity and Access: The provision of recreation places, spaces, and programs will be reflective of the needs of all residents in all areas of St. John's.



Quality Facilities and Spaces: The provision of recreation places, spaces, and programs will offer modern, relevant experiences that contribute to individual and community health and wellness.



Diversity of Opportunities: The provision of recreation places, spaces, and programs will focus on a range of affordable and inclusive opportunities to support physical, creative, and social activity.



Financial Responsibility: The provision of recreation places, spaces, and programs will demonstrate accountability through responsible fiscal management and prudent investment in recreation assets.



Partnerships: The provision of recreation places, spaces, and programs will focus on engaging with community partners to meet the needs of current and future residents.

What We Want to Do



10 Service Delivery Recommendations

- Strategic recommendations that have been identified through the key issues and opportunities to advance recreation in St. John's



37 Actions

- Support the tactical implementation of the objectives by City staff.



Facility Strategies

- Strategic recommendations related to the provision of recreation infrastructure.


Service Delivery Recommendations

- Develop inclusive opportunities to support active living for all ages and abilities.
- Support the delivery of programs and services lead by community groups and partners.
- Enhance policies and procedures to strengthen the equitable planning and delivery of recreation services and programs.
- Improve geographic balance and neighbourhood level provision of recreation places, spaces and programs.
- Support the hosting of sport, recreation, arts and cultural events to realize community benefits.

Service Delivery Recommendations

- Provide high-quality, multifunctional recreation places and spaces efficiently and effectively.
- Improve connectivity throughout the City to support active transportation and protection of open spaces for recreation.
- Enhance integration of new technologies in operations and data collection processes.
- Enhance communication efforts related to recreation opportunities and benefits.
- Support community groups to build organizational capacity and leadership.

Infrastructure Strategies

- Provide **strategic direction on infrastructure investment** over the next 10 years plus.
 - Based on a current data.
 - Place an emphasis on **asset management** through conducting regular facility assessments and adequate capital and lifecycle reserve budgeting.
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Phase 1	Phase 2	Phase 3
Identification of Need <ul style="list-style-type: none"> • Identified in the Recreation Master Plan • Opportunity brought forward by a Partner or community organization • Existing facility or amenity is nearing the end of its life cycle 	Needs Assessment & Prioritization <ul style="list-style-type: none"> • Potential Inputs: <ul style="list-style-type: none"> » Research and engagement » Supply in the market area » Demographics and population » Utilization and participation trends » Activity specific trends » User demands and trends 	Feasibility & Business Case <ul style="list-style-type: none"> • Key considerations: <ul style="list-style-type: none"> » Facility program options » Capital and operating costs » Impacts to existing facilities and spaces » Geographic location » Site options » Partnerships » Funding options

Investing in Infrastructure

Phase 4	Phase 5	Phase 6
Decision Making <ul style="list-style-type: none"> • Suggested Process: <ul style="list-style-type: none"> » Decision on project viability » Finalize funding model » Finalize partnerships 	Design & Construction	Operation

Infrastructure Service Level Assessments


Potentially Enhance

- Indoor Aquatics
- Gymnasiums
- Fields

Protect

- Outdoor Aquatics
- Multi-purpose program spaces
- Diamonds
- Hard Courts

Implementation

- Proposed timelines provided for recommendations based on short-, medium- and long-term projections.
 - Timelines are meant to inform work planning and will need to be considered within current and evolving priorities and resource allocation.
 - Implementation will need to be adaptable and responsive to community need.
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Acknowledgements



Questions?



Thank you!