DECISION/DIRECTION NOTE

Title:	Proposed Naming of Lion's Club Driveway
Date Prepared:	November 20, 2024
Report To:	Regular Meeting of Council
Councillor and Role:	Mayor Danny Breen, Governance & Strategic Priorities
Ward:	Choose an item.

Decision/Direction Required:

Seeking Council approval to name the driveway leading to the St. John's Lions Club Chalet and Ballfield "Lions Club Way."

Discussion – Background and Current Status:

The St. John's Lions Club has requested that the driveway leading to the Lions Club Chalet and Softball Field be assigned a name. The Lions Club originally suggested "Lions Way" but there is already a "Lion's Road," and the similarity could create confusion for emergency responders. The name "Lions Club Way" is being recommended as an alternative.



As this is not a city street, the naming does not fall under the City's Street Naming and Civic Addressing Policy. The name has, however, been reviewed and approved by the Inclusion Advisory Committee, as per street naming protocol, to ensure it meets the necessary accessibility and inclusion criteria.

The St. John's Regional Fire Department has been consulted and has reserved the proposed name for this purpose. As this is a driveway and not a city street, the civic address for the property will remain 139-141 Mayor Avenue.



Key Considerations/Implications:

- 1. Budget/Financial Implications: Cost of post and sign is approximately \$300.
- 2. Partners or Other Stakeholders: The St. John's Lions Club
- 3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Connected City: Increase and improve opportunities for residents to connect with each other and the City.

- 5. Alignment with Adopted Plans: N/A
- 6. Accessibility and Inclusion: N/A
- 7. Legal or Policy Implications: N/A
- 8. Privacy Implications: N/A
- 9. Engagement and Communications Considerations: PSA; unveiling
- 10. Human Resource Implications: N/A
- 11. Procurement Implications: N/A
- 12. Information Technology Implications: N/A
- 13. Other Implications: N/A

Recommendation:

That Council approve naming the driveway leading to the St. John's Lions Club Chalet and Softball Field "Lions Club Way."

Prepared by: Theresa Walsh, City Clerk **Approved by:** Theresa Walsh, City Clerk