

# DECISION/DIRECTION NOTE

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**Title:** SERC - 2024 Holiday Events  
**Date Prepared:** November 6, 2024  
**Report To:** Regular Meeting of Council  
**Councillor and Role:** Councillor Jill Bruce, Cruise and Special Events  
**Ward:** N/A

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**Decision/Direction Required:** Seeking Council approval for road closures associated with the Downtown Christmas Parade on November 24 (inclement weather date of December 1), the Goulds Christmas Parade on December 1 (inclement weather date of December 8), and the City of St. John's Holiday Lights @ Bowring Park on December 7 (inclement weather date of December 14).

## **Discussion – Background and Current Status:**

### **Downtown St. John's Christmas Parade-**

- Sunday November 24 (inclement weather date of December 1).
- Parade to run from 12:00pm – 2:00pm.
- RNC will escort the parade and provide traffic control.
- City of St. John's Parking Enforcement will also provide traffic control.
- Event requires closure of the following roads:
  - Factory Lane
  - Plymouth Road
  - Duckworth Street (from Plymouth Road to Prescott Street)
  - Prescott Street (from Duckworth Street to Water Street)
  - Water Street (from Prescott Street to Springdale Street)

### **Goulds Lions Club Christmas Parade -**

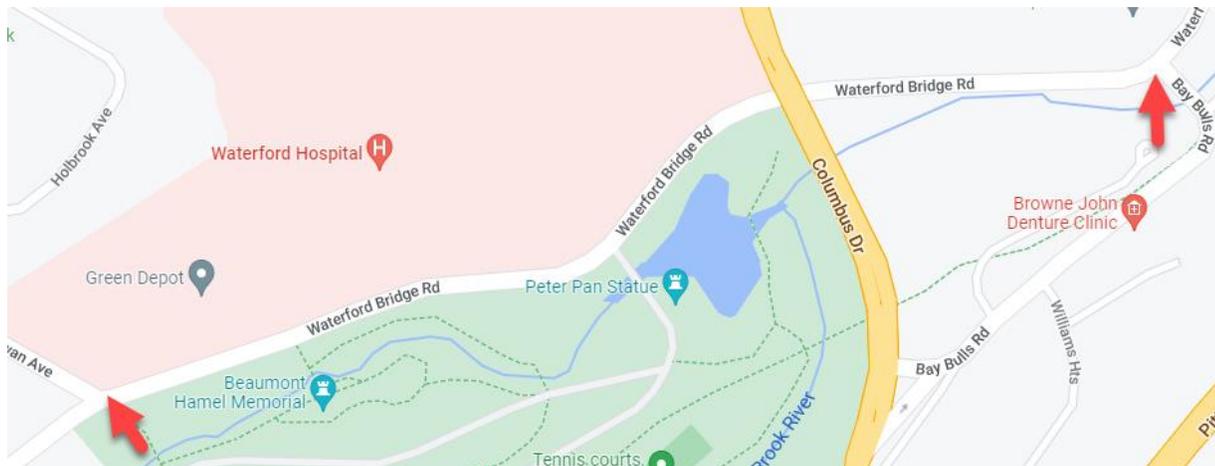
- Sunday December 1 (inclement weather date of December 8).
- Parade to run from 1:00pm – 3:00pm.
- Organizer has secured the services of a Traffic Control Company.
- Event requires closure of the following roads:
  - Lake View Drive
  - Main Road, Lakeview Drive to Bidgood's Plaza
  - Access from side roads to Main Road will be restricted during the Parade.

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# ST. JOHN'S

**Holiday Lights @ Bowring Park:**

- Saturday December 7 (inclement weather date of December 14).
- Event time is from 5:00pm – 6:00pm.
- This event requires a road closure on Waterford Bridge Road, from Cowan Avenue to Bay Bulls Road from approximately 4:30pm – 6pm.
- City of St. John's Parking Enforcement and RNC will be present to implement the road closure.

**Key Considerations/Implications:**

1. Budget/Financial Implications: N/A
2. Partners or Other Stakeholders: Royal Newfoundland Constabulary, Downtown St. John's, Goulds Lions Club.
3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Connected City: Develop and deliver programs, services and public spaces that build safe, healthy and vibrant communities.

A Connected City: Increase and improve opportunities for residents to connect with each other and the City.

5. Alignment with Adopted Plans: N/A
6. Accessibility and Inclusion: Accessible viewing areas established for the Downtown Christmas Parade and Holiday Lights @ Bowring Park.
7. Legal or Policy Implications: N/A
8. Privacy Implications: N/A
9. Engagement and Communications Considerations: Residents will be notified of road closures through a public advisory.
10. Human Resource Implications: N/A
11. Procurement Implications: N/A
12. Information Technology Implications: N/A
13. Other Implications: N/A

**Recommendation:**

That Council approve the road closures associated with the Downtown Christmas Parade on November 24 (inclement weather date of December 1), the Goulds Christmas Parade on December 1 (inclement weather date of December 8), and the City of St. John's Holiday Lights @ Bowring Park on December 7 (inclement weather date of December 14).

**Prepared by:** Christa Norman, Special Projects Coordinator

**Approved by:** Erin Skinner, Manager of Tourism, Culture, and Business Growth

**Report Approval Details**

Document Title:	SERC - 2024 Holiday Events.docx
Attachments:	
Final Approval Date:	Nov 6, 2024

This report and all of its attachments were approved and signed as outlined below:

**Erin Skinner - Nov 6, 2024 - 9:36 AM**

**Tanya Haywood - Nov 6, 2024 - 10:17 AM**