

**Provincial Proclamation  
Purple Ribbon Campaign 2019  
November 25 – December 10, 2019**

***WHEREAS***, the Violence Prevention Initiative of the Government of Newfoundland and Labrador is based on a vision that the people of our province will live in safe, caring communities, where there is an inherent respect for each other and violence of any sort is unacceptable; and,

***WHEREAS***, the Provincial Purple Ribbon Campaign runs annually from November 25 (International Day for the Elimination of Violence Against Women) through December 6 (National Day of Remembrance and Action on Violence Against Women), ending December 10, encompassing the 16 Days of Activism Against Gender Violence; and,

***WHEREAS***, the 16 Days of Activism Against Gender Violence is an international campaign designed to develop strategies to increase international awareness of the systemic nature of violence against women; and,

***WHEREAS***, violence against women is violence against sisters, daughters, mothers, grandmothers, granddaughters, girlfriends, wives and partners; and,

***WHEREAS***, violence against women devastates those who love and support women as well as relationships, families, communities, neighborhoods, workplaces, schools, villages, cities and towns the world over; and,

***WHEREAS***, the Provincial Purple Ribbon Campaign provides an opportunity for individuals, community organizations and governments to work together in solidarity and draw upon this period of heightened attention to gain support for their local efforts to eliminate violence against women; and,

***WHEREAS***, the Violence Prevention Initiative stands in solidarity with organizations worldwide who desire change for a better, more equal and more just world for women; and,

***WHEREAS***, it is only through raising awareness and changing attitudes that violence against women can be stopped and prevented;

***THEREFORE BE IT RESOLVED THAT*** the Government of the Province of Newfoundland and Labrador does hereby proclaim November 25 to December 10 as the Purple Ribbon Campaign to prevent violence against women in Newfoundland and Labrador.

Honourable Carol Anne Haley  
Minister  
Status of Women