DECISION/DIRECTION NOTE

Title: SERC – 2024 Pride Parade

Date Prepared: July 9, 2024

Report To: Regular Meeting of Council

Councillor and Role: Councillor Jill Bruce, Cruise and Special Events

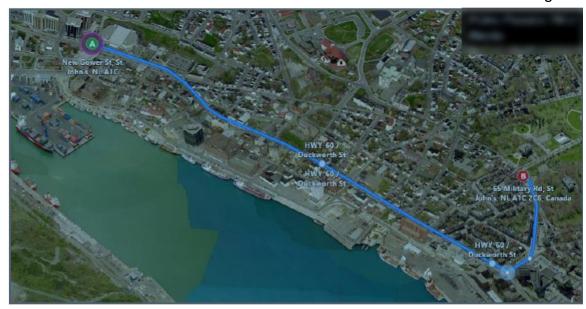
Ward: Ward 2

Decision/Direction Required: Seeking Council approval for road closures and parks by-law exemption associated with the 2024 Pride Parade and Pride in the Park event on July 21, inclement weather date of July 28.

Discussion – Background and Current Status: St. John's Pride will be hosting their annual parade and family event in Bannerman Park on Sunday July 21 (inclement weather date of Sunday July 28).

- Parade will begin at 12:00pm at City Hall, and finish at approximately 1:30pm at Bannerman Park.
- In order to accommodate the staging of parade participants and to maintain a clear parade route, road closures for this event will begin at 7:00am and will reopen at 1:30pm:
 - Local traffic will be permitted, however on-street parking will be unavailable.
 - New Gower Street, all lanes from Waldegrave Street to Barter's Hill.
 - Duckworth Street from New Gower Street to Cavendish Square.
 - Cavendish Square, to Military Road, to Bannerman Road.
- A traffic control company has been secured to implement all road closures for this event.
- City of St. John's Parking Enforcement will be used to implement no-parking along the parade route.
- Organizers are seeking Council approval of an exemption to the parks by-law and allow the sale of goods and food in the park for this event.





Key Considerations/Implications:

- 1. Budget/Financial Implications: N/A
- 2. Partners or Other Stakeholders: St. John's Pride.
- 3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Connected City: Increase and improve opportunities for residents to connect with each other and the City.

- 5. Alignment with Adopted Plans: N/A
- 6. Accessibility and Inclusion: N/A
- 4. Legal or Policy Implications: Exemption to the parks by-law required for the exchange of funds in Bannerman Park.
- 5. Privacy Implications: N/A

- 6. Engagement and Communications Considerations: Residents will be notified of road closures through a public advisory.
- 7. Human Resource Implications: N/A
- 8. Procurement Implications: N/A
- 9. Information Technology Implications: N/A
- 10. Other Implications: N/A

Recommendation:

That Council approve the road closures and parks by-law exemption associated with the 2024 Pride Parade and Pride in the Park event on July 21, inclement weather date of July 28.

Prepared by: Christa Norman, Special Projects Coordinator

Approved by: Erin Skinner, Manager of Tourism, Culture, and Events.