

# DECISION/DIRECTION NOTE

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**Title:** SERC – 2024 Pride Parade

**Date Prepared:** July 9, 2024

**Report To:** Regular Meeting of Council

**Councillor and Role:** Councillor Jill Bruce, Cruise and Special Events

**Ward:** Ward 2

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**Decision/Direction Required:** Seeking Council approval for road closures and parks by-law exemption associated with the 2024 Pride Parade and Pride in the Park event on July 21, inclement weather date of July 28.

**Discussion – Background and Current Status:** St. John's Pride will be hosting their annual parade and family event in Bannerman Park on Sunday July 21 (inclement weather date of Sunday July 28).

- Parade will begin at 12:00pm at City Hall, and finish at approximately 1:30pm at Bannerman Park.
- In order to accommodate the staging of parade participants and to maintain a clear parade route, road closures for this event will begin at 7:00am and will re-open at 1:30pm:
  - Local traffic will be permitted, however on-street parking will be unavailable.
  - New Gower Street, all lanes from Waldegrave Street to Barter's Hill.
  - Duckworth Street from New Gower Street to Cavendish Square.
  - Cavendish Square, to Military Road, to Bannerman Road.
- A traffic control company has been secured to implement all road closures for this event.
- City of St. John's Parking Enforcement will be used to implement no-parking along the parade route.
- Organizers are seeking Council approval of an exemption to the parks by-law and allow the sale of goods and food in the park for this event.

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# ST. JOHN'S



### Key Considerations/Implications:

1. Budget/Financial Implications: N/A
2. Partners or Other Stakeholders: St. John's Pride.
3. Is this a New Plan or Strategy: No

If yes, are there recommendations or actions that require progress reporting?

If yes, how will progress be reported? (e.g.: through the strategic plan, through Cascade, annual update to Council, etc.)

4. Alignment with Strategic Directions:

A Connected City: Increase and improve opportunities for residents to connect with each other and the City.

5. Alignment with Adopted Plans: N/A

6. Accessibility and Inclusion: N/A

4. Legal or Policy Implications: Exemption to the parks by-law required for the exchange of funds in Bannerman Park.
5. Privacy Implications: N/A

6. Engagement and Communications Considerations: Residents will be notified of road closures through a public advisory.
7. Human Resource Implications: N/A
8. Procurement Implications: N/A
9. Information Technology Implications: N/A
10. Other Implications: N/A

**Recommendation:**

That Council approve the road closures and parks by-law exemption associated with the 2024 Pride Parade and Pride in the Park event on July 21, inclement weather date of July 28.

**Prepared by:** Christa Norman, Special Projects Coordinator

**Approved by:** Erin Skinner, Manager of Tourism, Culture, and Events.