

Proclamation

Financial Literacy Month November 2019

WHEREAS: *it is of vital importance to increase money awareness in our schools, with families and communities so that Newfoundlanders can live more financially sound and healthy lives by taking control of their finances.*

AND

WHEREAS: *Advocis, The Financial Advisors Association of Canada, representing more than 13,000 financial advisors across Canada and their clients; wishes to draw awareness to Financial Literacy Month and the need for all Newfoundlanders to take this time to consider the resources available to improve their financial health.*

AND

WHEREAS: *Financial Literacy Month shines a spotlight on the discussion of managing finances and building wealth. Through education and strategies for every household we can build a more financially aware and stable community. St. John's can lead the way in showing support for Financial Literacy! This month showcases the need for more financial awareness, support activities and education so that interested individuals can take advantage of the advice, resources and tools available to become Money Smart and have a more financially stable future.*

THEREFORE: I, Mayor Danny Breen, do hereby proclaim **NOVEMBER**, as **FINANCIAL LITERACY MONTH**. in the City of St. John's.

Signed at City Hall, St. John's, NL on this 4th day of November, 2019.

Danny Breen, Mayor

ST. JOHN'S