

DECISION/DIRECTION NOTE

Title: Grant Allocations 2021

Date Prepared: March 9, 2021

Report To: Committee of the Whole

Councillor and Role: Councillor Jamie Korab, Community Services

Ward: N/A

Decision/Direction Required: Council approval of recommended 2021 Grant allocations.

Discussion – Background and Current Status: The City of St. John's grants and subsidies program makes available limited financial and other resources to non-profit groups, organizations and individuals whose programming supports the City's Strategic Directions.

Applications were received under the following categories;

- Community Groups and Organizations
- Special Events and Festivals
- Sport Groups and Organizations
- Youth Travel Sport and Non Sport
- Artist and Arts Organizations

The grants to Individual Artists were reviewed by a jury of their peers. Key considerations taken into account by the jury included;

- Support to artist development of the individual artist
- Contribute to the growth and sustainability of the St. John's arts community
- Impact on the overall community.

The grants to Community, Art Organizations, Sport, and Special Events and Festivals were reviewed by an internal grants committee. Key considerations included:

- The association's current financial status.
- The program's alignment with the City's strategic directions
- Impact on the overall community.

In order to apply consistent principals across all applicants and to accommodate new requests, some groups have seen a reduction in funding while **37** new applications are being recommend for funding. These are identified in the attached chart.

After implementing the attached recommendations the following is the net budgetary impact:

ST. JOHN'S

Grant Type	Recommended
Community Groups	\$691,600
Sport Groups	\$170,950
Artists and Art Organizations	\$271,750
Special Events and Festivals	\$82,250
Total	\$1,216,550

When reviewed in their entirety there is \$67,850 remaining in the overall grants. It is recommended that Council retain this amount for situations where a decision is pending or for any other item which may arise before the end of the year.

Key Considerations/Implications:

1. Budget/Financial Implications: All monies are approved under the 2021 Grant Allocation budget program.
2. Partners or Other Stakeholders: Various Community, Sport and Art groups, organizations and individuals.
3. Alignment with Strategic Directions/Adopted Plans: The recommendations provided are in line with being fiscally responsible while continuing to support a culture of cooperation recognizing the City does not work in isolation when providing services such as sport, festivals and events, community and art based programs and services.
Most of these groups and organizations also offer programs and services year round or during the shoulder season thereby supporting the City of St. John's as a year round, livable and active City.
4. Legal or Policy Implications: N/A
5. Privacy Implications: N/A
6. Engagement and Communications Considerations: Community Services staff will work with Communications on the media release.
7. Human Resource Implications: N/A
8. Procurement Implications: N/A

9. Information Technology Implications: N/A

10. Other Implications: N/A

Recommendation:

That Council approve the 2021 Grant Allocations for Community, Sport, Special Events and Festivals, Artists and Artist Organizations as attached.

Prepared by: Christa Norman, Special Projects Coordinator

Approved by: Jennifer Langmead, Supervisor – Tourism and Events

Report Approval Details

Document Title:	Grant Allocations 2021 COTW.docx
Attachments:	- COTW Arts Ind.pdf - COTW Arts Orgs.pdf - COTW SEF.pdf - COTW Sport.pdf - COTW Community.pdf
Final Approval Date:	Mar 9, 2021

This report and all of its attachments were approved and signed as outlined below:

Jennifer Langmead - Mar 9, 2021 - 1:15 PM

Tanya Haywood - Mar 9, 2021 - 1:18 PM