

DECISION/DIRECTION NOTE

Title: Mobile Vending on Mile One Centre and St. John's Convention Centre Grounds

Date Prepared: July 18, 2019

Report To: His Worship the Mayor and Members of Council

Councillor and Role: Councillor Hope Jamieson

Ward: 2

Decision/Direction Required: For consideration of Council to permit Mobile vending to occur on the grounds of both the Mile One Centre and St. John's Convention Centre (SJCC).

Discussion – Background and Current Status: The Regulatory Services Division has been approached by the St. John's Sports & Entertainment Ltd. (SJSEL) seeking permission to permit mobile vending to occur on the grounds of both the Mile One Centre and St. John's Convention Centre (SJCC) at various times at their discretion upon invitation only.

It is the intent of SJSEL not to permit mobile vending activities during event nights at either of the aforementioned locations.

Section 7(2)(c) of the Mobile Vending By-Laws states that mobile vending is not permitted within 100 metres of Mile One Stadium or the St. John's Convention Centre unless specifically permitted by Council. The intent of the section is that no one can vend on the doorstep of Mile One Centre or SJCC without SJSEL's knowledge or consent so as not to be in direct competition with the operations of either Mile One Centre or SJCC.

Key Considerations/Implications:

1. Budget/Financial Implications: Not applicable
2. Partners or Other Stakeholders: St. John's Sports & Entertainment Ltd.
3. Alignment with Strategic Directions/Adopted Plans: Not applicable
4. Legal or Policy Implications: Not applicable
5. Privacy Implications: Not applicable

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6. Engagement and Communications Considerations: Not applicable
7. Human Resource Implications: Not applicable
8. Procurement Implications: Not applicable
9. Information Technology Implications: Not applicable
10. Other Implications: There is another Mobile Vendor that is located at an approved leased space location on New Gower Street however, minimal impact anticipated.

Recommendation:

It is recommended that permission be granted to allow SJSEL to invite mobile vendors to operate on the property occupied by Mile One Center and the St. John's Convention Center at their discretion.

Prepared by/Signature:

Randy Carew, CET, Manager, Regulatory Services

Signature: _____

Sheena McCrate, CEO, St. John's Sports and Entertainment

Signature: _____

Approved by/Signature:

Jason Sinyard, P. Eng., MBA, Deputy City Manager, Planning, Engineering & Regulatory Services

Signature: _____