

# DECISION/DIRECTION NOTE

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**Title:** Shad Memorial 2019 – Sponsorship – Luncheon  
**Date Prepared:** July 2, 2019  
**Report To:** Committee of the Whole  
**Councillor and Role:** Dave Lane/Finance & Administration  
**Ward:** N/A

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## **Decision/Direction Required:**

Seeking approval for the City to host a luncheon for the staff and students of Shad Memorial 2019.

## **Discussion – Background and Current Status:**

- Shad Memorial is one of 15 campuses in Canada offering the Shad Valley Program ([www.shad.ca](http://www.shad.ca)), a nation-wide program designed to offer high-potential high school students the opportunity to interact with other talented youth across Canada.
- This year's program runs from June 30 to July 26, 2019
- Attached is the letter from Leonard Lye, Program Director seeking approval for the City to host a luncheon in July 2019.

## **Key Considerations/Implications:**

### **1. Budget/Financial Implications:**

- The cost for the luncheon will be approximately \$1,500 and will be covered under the Office of the City Clerk budget for civic events.

### **2. Partners or Other Stakeholders:**

- Shad Memorial/Memorial University of Newfoundland and Labrador

### **3. Alignment with Strategic Directions/Adopted Plans: N/A**

### **4. Legal or Policy Implications: N/A**

### **5. Privacy Implications: N/A**

### **6. Engagement and Communications Considerations: N/A**

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**7. Human Resource Implications:** N/A

**8. Procurement Implications:** N/a

**9. Information Technology Implications:** N/A

**10. Other Implications:** N/A

**Recommendation:** It is recommended that Council approve a luncheon for Shad Memorial 2019.

**Prepared by:** Elaine Henley, City Clerk  
**Reviewed by:** Kevin Breen, City Manager

**Attachments:** Letter dated June 9, 2019 from Leonard Lye



**Faculty of Engineering and Applied Science**

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June 9th, 2019

Dear Ms. Henley:

**Re: Sponsorship from the City of St. John's – Shad Memorial 2019**

We are writing to you again on behalf of the staff and students of Shad Memorial 2019 to request sponsorship from the City of St. John's. Shad Memorial is one of 17 campuses in Canada offering the Shad program ([www.shad.ca](http://www.shad.ca)), a nation-wide program designed to offer high-potential high school students the opportunity to be surrounded by other talented youth from across the country. The program strives to hone the skills of tomorrow's potential leaders and provide first-hand access to industry and career options to assist the students in choosing educational and career paths. This year's program runs from June 30<sup>th</sup> to July 26<sup>th</sup>, 2019.

As a not-for-profit organization, Shad relies on the support of public and private sector organizations to provide an expansive and high quality program. Funding and in-kind contributions come from banks and companies, federal government agencies, provincial governments from all across Canada, and on a local level, municipal governments. In terms of sponsorship, we are wondering if you could arrange for the Shad students and staff to visit City Hall for a briefing, meet and have breakfast with the mayor and/or councillors. This will be for about 68 people in total. The preferred date is **July 24<sup>th</sup> or 25<sup>th</sup>** for the breakfast. Last year's group enjoyed the breakfast very much. We hope that the City will again be able to showcase to these students from all over Canada what are fabulous city we live in.

Thank you for your consideration of this request and we look forward to hearing from you soon. Should you have any further questions, please do not hesitate to contact either me or Tiffany Henderson my Program Manager (Tel: 709-691-6901) at your convenience.

Sincerely,

A handwritten signature in black ink, appearing to read "Leonard Lye".

Dr. Leonard Lye, PEng, FCSCE, FEC, FCAE, FEIC  
Program Director  
Shad MUN. Cell: 709-6850732