INFORMATION NOTE

Ward:	Ward 2
Councillor and Role:	Councillor Maggie Burton, Transportation & Regulatory Services
Report To:	Committee of the Whole
Date Prepared:	May 12, 2022
Title:	2022 Quidi Vidi Pedestrian Project

Issue:

Discussion – Background and Current Status: Planning for the 2022 Quidi Vidi Village Pedestrian Zone is underway. The proposed event plan is based on experience from the 2021 Pedestrian Zone, as well as feedback received from the engagement process conducted in the fall of 2021. The engagement process included feedback from the public, area businesses both inside and outside the event footprint, and various other stakeholders.

Event Dates:

In 2021, the Pedestrian Zone ran for 6 weekends starting July 5 to September 5. This year we would have the Quidi Vid Pedestrian Zone coincide with the dates of the Downtown Pedestrian Mall.

Road Closure:

The Transportation Division recommends to close Barrow's Road and Stone's Road to through traffic only from noon to 10 p.m. Only local traffic permitted. Friday to Sunday from June 30 to Sept. 5. Local traffic is defined as residents of the Mapleview Place, Barrows Road and Stones Road. Access to be granted for Plantation vendors and deliveries for business as well as users of the slip way for recreational fishing.

Key Considerations/Implications:

- 1. Budget/Financial Implications: The Quidi Vidi pedestrian Zone operates under the allocated budget for 2022
- 2. Partners or Other Stakeholders: Area residents, businesses
- 3. Alignment with Strategic Directions: The Quidi Vidi Pedestrian Zone directly aligns with the City's Strategic Direction of a Connected City. The event meets the goal of developing and delivering programs, services, and public spaces that build safe, healthy



2022 Quidi Vidi Pedestrian Zone

and vibrant communities, as well increasing opportunities for people to connect with each other.

- 4. Alignment with Adopted Plans: N/A
- 5. Legal or Policy Implications: N/A
- 6. Privacy Implications:
- 7. Engagement and Communications Considerations: A communications plan will be developed to promote the Quidi Vidi Pedestrian Zone.
- 8. Human Resource Implications: N/A
- 9. Procurement Implications: N/A
- 10. Information Technology Implications: N/A
- 11. Other Implications: N/A

Conclusion/Next Steps:

Plans for the 2022 Quidi Vidi Pedestrian Zone will continue, and staff will keep Council informed on all pertinent details.

Report Approval Details

Document Title:	Quidi Vidi Pedestrian Project.docx
Attachments:	
Final Approval Date:	May 12, 2022

This report and all of its attachments were approved and signed as outlined below:

Scott Winsor - May 12, 2022 - 10:30 AM

No Signature - Task assigned to Jason Sinyard was completed by workflow administrator Karen Chafe

Jason Sinyard - May 12, 2022 - 11:20 AM