



July 4, 2019

Mayor Danny Breen
City of St. John's
P.O. Box 908
St. John's, NL A1C 5M3

RE: Downtown St. John's Weekend Street Closures for Special Events

Dear Mayor Breen,

In a recent poll of our membership regarding weekend road closures within the Downtown St. John's Business Improvement Area (BIA) over 80% of the membership responded in favor of weekend street closures for special events in the area. However, only a little over 2% support the closure of Water Street for special events on a Saturday. The majority of the membership support lies with Sunday street closures and a little over 10% expressed no support for street closures for special events on any day within the area.

As a result of the overwhelming support for Sunday street closures for special events, Downtown St. John's cannot support the IBuyLocal event as currently planned on a Saturday. Downtown St. John's would support this event on a Sunday and encourage the event organizers to further develop a Sunday plan. Furthermore, given this directive from our membership we would at this time only support street closures for any events within the BIA on a Sunday.

Downtown St. John's looks forward to working with the City of St. John's on developing criteria for special events in the BIA. We have already been gathering data that we feel will be helpful through this process and we look forward to sharing this with you. If you have any questions or concerns please feel free to contact me or the staff for assistance.

Sincerely,

Joanne Slaney
Chair
Downtown St. John's