

DECISION/DIRECTION NOTE

Title: Dissolution of Downtown Advisory Committee

Date Prepared: June 18, 2019

Report To: Committee of the Whole

Councillor and Role: Mayor Danny Breen

Ward: Not ward specific

Decision/Direction Required:

The Downtown Advisory Committee was established in 2015 as a result of the advisory committee review. Before that, the Joint Committee of Council and Downtown St. John's had been in place for many years as the conduit between the Downtown Business Improvement Area (Downtown St. John's) and City of St. John's. When the Downtown Advisory Committee was established, Council also agreed to maintain the Joint Committee, and both co-existed since that time. Recently, the Joint Committee has experienced a renewal of its own mandate wherein it has a more definitive responsibility in relation to downtown development and operational issues which are results focused.

Given the other means and mechanisms by which downtown stakeholders may more effectively engage with the City, it is now in order to dissolve the Downtown Advisory Committee and renew the focus on the Joint Committee of Council and Downtown St. John's. The work undertaken by the Downtown Advisory Committee will be redirected as appropriate to the Joint Committee, referred to city departments and/or considered within the envelope of the neighbourhood plan that will result from the Envision Municipal Plan later in 2019/2020.

Discussion – Background and Current Status:

Key Considerations/Implications:

1. Budget/Financial Implications: n/a
2. Partners or Other Stakeholders: Members of the Downtown Advisory Committee represent a range of stakeholder interests from business, business organizations and residents as defined in the Committee's Terms of Reference.
3. Alignment with Strategic Directions/Adopted Plans:
 - a. A Connected City: A city where people feel connected, have a sense of belonging, and are actively engaged in community life.

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4. Legal or Policy Implications: n/a
5. Privacy Implications: n/a
6. Engagement and Communications Considerations: As many members of the Downtown Advisory Committee represent organizations and groups, they will be consulted as projects and initiatives are planned. Members who are individual representatives will receive information, as per any engagement activities that relate to downtown.
7. Human Resource Implications: n/a
8. Procurement Implications: n/a
9. Information Technology Implications: n/a
10. Other Implications:

Recommendation:

That Council approve the dissolution of the Downtown Advisory Committee and confirm the renewed mandate of the previously established Joint Committee of Council and Downtown St. John's.

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Reviewed by:

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City Clerk

Approved by/Date: June 18, 2019