

# Proclamation

## Global Meetings Industry Day (GMID) April 8, 2021

**WHEREAS:** Global Meetings Industry Day (GMID), taking place April 8, 2021, is the international industry's most important annual event showcasing the value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities; and

**WHEREAS:** The meetings industry as a whole has a real impact on the economy, local businesses and residents in the City of St. John's; and

**WHEREAS:** Internationally, the meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue and supports communities around the world; and

**WHEREAS:** Hosting an event, convention or trade show stimulates this region's economy by bringing in new visitors who stay in our hotels, eat in our restaurants, shop in neighbourhood stores and bring new revenue; and

**WHEREAS:** GMID is a time for the City of St. John's to reflect on the importance of the meetings industry and what it has provided for the community; and

**WHEREAS:** The St. John's Convention Centre will also light up 'blue' on April 8<sup>th</sup>, 2021 in recognition and support of business meetings in St. John's; and will join other centres and venues across Canada commemorating GMID and the importance of the meetings industry.

**NOW THEREFORE,** I do hereby proclaim that the City of St. John's supports the meetings industry's presence in our city and its service to our community.

Signed at City Hall this 29<sup>th</sup> day of March, 2021 AND we urge all those living in St. John's to take a moment to reflect on the impact that this industry brings to our communities, businesses and economy. For more information, visit [meetingsmeanbusiness.ca](https://meetingsmeanbusiness.ca)



A handwritten signature in blue ink, appearing to read 'Danny Breen'.

Danny Breen, Mayor