

INFORMATION NOTE

Title:	Arts Plan Review
Date Prepared:	March 18, 2021
Report To:	Arts & Culture Advisory Committee
Councillor and Role:	Councillor Debbie Hanlon, Tourism Culture & Immigration
Ward:	N/A

Issue: To help develop and prioritize the various components of an arts plan that reflects a shared vision for the City and the arts, City staff are proposing a thought experiment. Advisory Committee members are asked to consider the below in advance of the upcoming meeting (March 25, 2021) and come prepared to discuss.

Discussion – Background and Current Status:

Picture it: St. John's, NL; the year 2025. The capital city of Newfoundland and Labrador is facing economic challenges. The population is aging, yet we focus on welcoming more people from many countries as new residents. Since the pandemic, we recognize that we have an opportunity to do things differently. We can reimagine how to deploy technologies to accomplish goals in new ways, including how to best support and encourage arts and culture to thrive in the City.

The City of St. John's continues to have responsibilities for neighbourhood programming, tourism support, place marketing, infrastructure, operational and capital maintenance, and economic strengthening, alongside the need to be mindful of financial, economic, and environmental sustainability parameters.

With all this in mind, what are the three things you need/want to see in the St. John's of the near future, within an arts/cultural landscape? In a few sentences, describe that ambitious St. John's. Don't be afraid to be specific!

Key Considerations/Implications:

1. Budget/Financial Implications: N/A
2. Partners or Other Stakeholders: N/A
3. Alignment with Strategic Directions/Adopted Plans: Our City, Our Future – Strategic Plan 2019-2029: "A Sustainable City - Facilitate and create the conditions that drive the economy by being business and industry friendly; and being a location of choice for

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residents, businesses and visitors;" "A Connected City – Increase and improve opportunities for residents to connect with each other and the City," and "Develop and deliver programs, services and public spaces that build safe, healthy and vibrant communities;" Planning for a Creative Future – The City of St. John's Municipal Arts Plan; Roadmap 2021 "A Leading Canadian Artistic Metropolis."

4. Legal or Policy Implications: N/A
5. Privacy Implications: N/A
6. Engagement and Communications Considerations: N/A
7. Human Resource Implications: N/A
8. Procurement Implications: N/A
9. Information Technology Implications: N/A
10. Other Implications: N/A

Conclusion/Next Steps: Arts and Culture Advisory Committee members should prepare their answers for discussion and submission at the upcoming Advisory Committee meeting, scheduled for March 25, 2021.

Report Approval Details

Document Title:	Information Note Arts Plan Review ACAC March 25 2021.docx
Attachments:	
Final Approval Date:	Mar 22, 2021

This report and all of its attachments were approved and signed as outlined below:

Elizabeth Lawrence - Mar 19, 2021 - 5:06 PM

Tanya Haywood - Mar 22, 2021 - 9:59 AM