

INFORMATION NOTE

Title:	Seniors Week 2021
Date Prepared:	January 28, 2021
Report To:	His Worship the Major and the Members of Council
Councillor and Role:	Councillor Deanne Stapleton <small>Choose an item.</small>
Ward:	Ward 1

Issue: Inform Committee on Seniors Week 2021

Discussion – Background and Current Status:

Seniors Week is an event that is coordinated by a sub-committee of the Seniors' Advisory Committee. This is an opportunity for the City of St. John's to recognize seniors and provide them with information to improve their quality of life. This is an annual event that attracts members of the public (primarily seniors), community organizations, members of council and the media.

The Seniors Week subcommittee is comprised of the following members: Robyn Dobbin, Sharron Callahan, Ruby Constantine, Neil Hamilton, Devonne Ryan and Christine Fitzgerald (Adult & Seniors Fieldworker).

Due to COVID and the many restrictions the Seniors Week activities in 2020 were cancelled. Many changes have occurred with events/programs and the way they are implemented and therefore the delivery of these events have been assessed.

Seniors Week will run from September 27 to October 1 (National Seniors Day). The committee met on Jan 18th to discuss the schedule of events. It has been determined that the theme will be "Conquering Challenges & Celebrating Change," which will put an emphasis on mental health and overall wellness in the senior population. COVID-19 has affected many seniors, so our goal is to provide them with the information tools and activities to help with their overall physical and mental wellbeing.

Key Considerations/Implications:

1. Budget/Financial Implications
 - This event is budgeted under 7333 Budget Unit Community Development- Adult & Seniors
2. Partners or Other Stakeholders
 - In the past approximately 20 organizations have been involved with a one day event.
3. Alignment with Strategic Directions/Adopted Plans
 - A City That Moves-A city that builds a balanced transportation network to get people and goods where they want to go safely

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- A Connected City-A city where people feel connected, have a sense of belonging, and are actively engaged in community life
 - An Effective City-A City that performs effectively and delivers results
4. Legal or Policy Implications
 - n/a
 5. Privacy Implementations:
 - a. n/a
 6. Engagement and Communications Considerations
 - A detailed communication plan is provided to the City's Communication team for advertising of this event.
 7. Human Resource Implications
 - The event is planned and coordinated by the Seniors Advisory subcommittee, Recreation staff and other city departments depending on the focus of the event.
 8. Procurement Implications
 - n/a
 9. Information Technology Implications
 - n/a
 10. Other Implications

Conclusion/Next Steps:

The Seniors Week Sub-Committee will continue to meet and provide regular updates to the advisory committee.

Choose an item. Ward 1

Report Approval Details

Document Title:	Seniors Week 2021.docx
Attachments:	
Final Approval Date:	Feb 4, 2021

This report and all of its attachments were approved and signed as outlined below:

Karen Sherriffs - Feb 4, 2021 - 1:18 PM

Tanya Haywood - Feb 4, 2021 - 1:41 PM