

# INFORMATION NOTE

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**Title:** Seniors Day 2021 Update

**Date Prepared:** November 9, 2020

**Report To:** His Worship the Major and the Members of Council

**Councillor and Role:** Councillor Deanne Stapleton Choose an item.

**Ward:** Ward 1

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## **Issue: Inform committee on plans for Seniors Day 2021**

### **Discussion – Background and Current Status:**

Seniors Day is an event that is coordinated by a sub-committee of the Seniors' Advisory Committee. Seniors Day is an opportunity for the City of St. John's to recognize seniors and provide them with information to improve their quality of life. This is an annual event that attracts members of the public (primarily seniors), community organizations, members of council and the media.

Due to COVID 19 and the many restrictions and uncertainty Seniors Day 2020 was cancelled. Many changes have occurred with events/programs and the way they are implemented.

At the last SAC meeting a Seniors Day subcommittee was selected and is comprised of the following members: Robyn Dobbin, Sharron Callahan, Ruby Constantine, Neil Hamilton, Devonne Ryan and Christine Fitzgerald (Adult & Seniors Fieldworker). The group met on Tuesday, October 14, 2020 to discuss Seniors Day and the possibilities for the future.

It was determined that due to many restrictions the regular way of celebrating Seniors Day would have many challenges so change would have to be implemented. The sub-committee with the other SAC members celebrate by offering Seniors Week starting September 27 to October 1 (National Seniors Day). The theme would be "Conquering Challenges & Celebrating Change!" Each day during the week there one to two activities happening to recognize seniors for all they do and to help with the challenges they are facing due to COVID.

The sub-committee will meet Dec 1st to determine further details.

1. Budget/Financial Implications
  - This event is budgeted under 7333 Budget Unit Community Development- Adult & Seniors
2. Partners or Other Stakeholders
  - In the past approximately 20 organizations have been involved with this event.
3. Alignment with Strategic Directions/Adopted Plans

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- A City That Moves-A city that builds a balanced transportation network to get people and goods where they want to go safely
- A Connected City-A city where people feel connected, have a sense of belonging, and are actively engaged in community life
- An Effective City-A City that performs effectively and delivers results

4. Legal or Policy Implications

- n/a

5. Privacy Implementations:

- a. n/a

6. Engagement and Communications Considerations

- A detailed communication plan is provided to the City's Communication team for advertising of this event.

7. Human Resource Implications

- The event is planned and coordinated by the Seniors Advisory subcommittee, Recreation staff and other city departments depending on the focus of the event.

8. Procurement Implications

- n/a

9. Information Technology Implications

- n/a

10. Other Implications

**Conclusion/Next Steps:**

Sub-committee will meet Dec 1<sup>st</sup> to review schedule and budget details and continue to update the SAC.

### Report Approval Details

Document Title:	Seniors Day 2021 Update.docx
Attachments:	
Final Approval Date:	Nov 13, 2020

This report and all of its attachments were approved and signed as outlined below:

**Karen Sherriffs - Nov 13, 2020 - 9:34 AM**

**Tanya Haywood - Nov 13, 2020 - 9:46 AM**