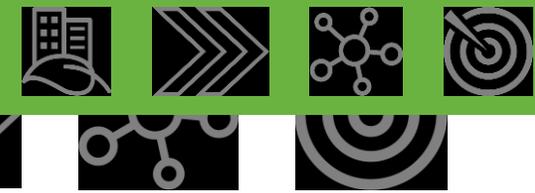




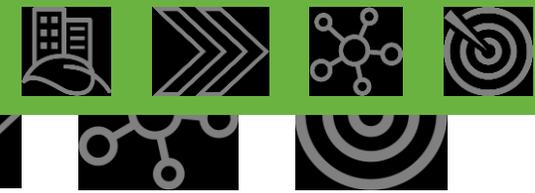
Water Street Pedestrian Mall

Public Engagement
Stakeholder Sessions (Inclusion)



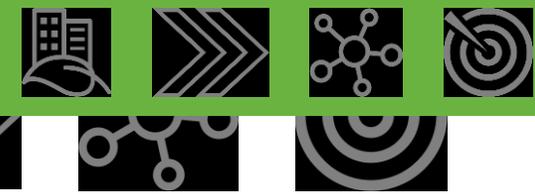
Context

- Pedestrian mall developed in response to, and as a means of, providing stimulant to downtown economy and to create space for residents to enjoy the outdoors in a safe, public health guided way.
- Timelines were tight; feedback from the business community prior to and throughout the process facilitated by the City and Downtown St. John's
- Section of Water Street closed to traffic to create the Pedestrian Mall included four blocks from Adelaide to Prescott St.
- Deliveries and essential traffic allowed at key times
- Some downtown businesses not supportive/depending on sector/location
- Accessibility concerns raised early on in relation to access to sidewalks and patios
- Businesses within the Mall able to extend footprint to increase capacity
- Businesses outside the Mall able to avail of parkettes
- Pedestrian Mall was one of few actual "events" happening in and around St. John's in summer 2020, little competition



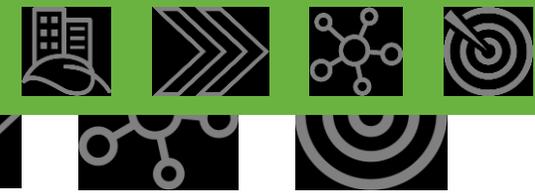
Stakeholders

- **Businesses within the Mall**
 - Restaurants/pubs
 - Retail
 - Service/experience
 - Hospitality
 - Professional business such as lawyers' offices, dental, etc..
 - Employees of businesses in the footprint
- **Businesses in the DT BIA but outside the mall and those on the periphery of BIA**
 - Industrial businesses
 - Duckworth Street, Harbour Drive, Water Street West and Water Street, east of Prescott, Fortis Building,
- **Business Associations**
 - Downtown St. John's, Destination St. John's, Board of Trade, BOMA, George Street Association
- **Visitors/users of the Pedestrian Mall**
- **Non-visitors of the pedestrian Mall**
- **Transit services – Public transit, Go Bus/Accessible taxi, taxis, couriers, delivery**
- **Private parking garages**
- **Inclusion community**
- **Security staff**
- **Vulnerable populations**



Map





Questions

- **Planning for the mall**

Thinking about the process to establish the Pedestrian mall, this year:

- What feedback would you provide to the city to be included in the planning process?

While the mall was in operation/future malls

- Thinking about the period of time the mall was in operation this year:
- What worked well for you/your client group?
- What was challenging for you/your client group?
- What needs to change for future malls to ensure better inclusion?

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Questions? Anything else?

