



# **Sidewalk snow clearing public engagement Meeting with Inclusion Advisory Committee June 3, 2020**

**For committee discussion**

**ST. JOHN'S**



# Decision points – why are we engaging

- There is a voice within the community advocating for improved service in sidewalk snow clearing. Messages have focused on the importance of sidewalks for those who rely primarily on active transportation and those who use public transit to get around.
- Key decision point for Council is how to improve the service levels in a way that is effective, i.e. there is a recognition of improvement, and the decision considers the cost of making the improvements.
  - To make these decisions it is imperative that the city understand what the issues are, and for whom, in the current level of service and where the improvements will have the greatest impact.





# Tactics

Engagement Activity	Target Group	Timeline
Virtual meeting with Advisory committees and Youth Engagement Action Team	Representatives of various sub- groups such as inclusion, youth, seniors	Week of May 12-13
City Guide piece with direction	All residents	City Guide to printer – April 30
Launch engage project page with survey/map	All stakeholders	Mid-May to Mid-June
Follow up meeting with key stakeholders	Seniors Advisory Committee Inclusion committee YEAT/YAC Metrobus School Board Downtown St. John's Board of Trade	May 12-June 19
Live event(s) on Microsoft Teams	All residents	Mid-June
Call 311/e-mail <a href="mailto:engage@stjons.ca">engage@stjons.ca</a>	All residents	Throughout the engagement process
Social Media campaign	Youth/pedestrians	Week of May 31- June 7



# Engage page

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## Welcome to Engage! St John's

This online public engagement space allows you to contribute your ideas and feedback on City projects and in to you! Sign up and join the conversation.

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Featured Projects - open for your input



# What's important to you as the city does this work?



**What do you and others need to know about this topic to participate?**



**What else do we need to know to make this an effective PE process for you?**



# What ideas do you have?







# Questions for us?