

Committee of the Whole Agenda

September 30, 2020 9:00 a.m. 4th Floor City Hall **Pages** 1. Call to Order 2. Approval of the Agenda 3. Adoption of the Minutes Adoption of Minutes - September 16, 2020 3 3.1 4. Presentations/Delegations 4.1 SJCC Economic Impact SJSEL CEO - Sheena McCrate and SJCC Operations Manager -Michelle Eagles 5. Finance & Administration - Councillor Dave Lane 5.1 9 **Asset Management Policy** 6. Public Works & Sustainability - Councillor Ian Froude 18 6.1 Community Energy Transition Economic Analysis 7. Community Services - Councillor Jamie Korab 8. Special Events - Councillor Debbie Hanlon Housing - Deputy Mayor Sheilagh O'Leary 9. 22 9.1 Affordable Housing Working Group - Reporting 10. **Economic Development - Mayor Danny Breen**

11.

Tourism and Culture - Councillor Debbie Hanlon

12.	Governance & Strategic Priorities - Mayor Danny Breen				
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16.	Adjournment				



Minutes of Committee of the Whole - City Council

Council Chambers, 4th Floor, City Hall

September 16, 2020, 9:00 a.m.

Present: Mayor Danny Breen

Deputy Mayor Sheilagh O'Leary

Councillor Maggie Burton
Councillor Dave Lane
Councillor Sandy Hickman
Councillor Debbie Hanlon
Councillor Deanne Stapleton
Councillor Jamie Korab
Councillor Ian Froude

Staff: Kevin Breen, City Manager

Derek Coffey, Deputy City Manager of Finance & Administration Tanya Haywood, Deputy City Manager of Community Services Jason Sinyard, Deputy City Manager of Planning, Engineering &

Regulatory Services

Councillor Wally Collins

Lynnann Winsor, Deputy City Manager of Public Works

Cheryl Mullett, City Solicitor

Susan Bonnell, Manager - Communications & Office Services

Elaine Henley, City Clerk

Shanna Fitzgerald, Legislative Assistant Brian Head, Manager - Parks & Open Spaces

David Crowe, Manager - Roads Blair McDonald, Manager - Fleet

Ann Marie Cashin, Planner III - Urban Design and Heritage Simone Lilly, Affordable Housing & Development Facilitator

Others Dr. Daniel Fuller, Assistant Professor and Canada Research Chair in

Population Physical Activity at Memorial University

1. Call to Order

2. Approval of the Agenda

Recommendation

Moved By Councillor Hickman Seconded By Deputy Mayor O'Leary

That the agenda be adopted as presented.

For (10): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, Councillor Froude, and Councillor Collins

MOTION CARRIED (10 to 0)

3. Adoption of the Minutes

3.1 Adoption of Minutes - September 2, 2020

Recommendation
Moved By Councillor Lane
Seconded By Councillor Collins

That the minutes of the Committee of the Whole meeting held on September 2, 2020 be adopted as presented.

For (10): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, Councillor Froude, and Councillor Collins

MOTION CARRIED (10 to 0)

4. <u>Presentations/Delegations</u>

4.1 Dr. Daniel Fuller - Economic Benefit of Walking in St. John's

Dr. Daniel Fuller, Assistant Professor and Canada Research Chair in Population Physical Activity at Memorial University, was in attendance to present the economic benefit of walking in St. John's. He presented a report he published called "Health and Economic Benefits of Walking in St. John's, Newfoundland and Labrador".

The report is available for download here: http://www.beaplab.com/home/wp-content/uploads/2020/08/HEAT-St-Johns.pdf

5. Finance & Administration - Councillor Dave Lane

6. Public Works & Sustainability - Councillor Ian Froude

6.1 Syme's Bridge Closure to Vehicular Traffic

Recommendation

Moved By Councillor Korab

Seconded By Councillor Collins

That Council grant approval to close Syme's Bridge to vehicular traffic. If possible, convert the bridge to pedestrian only until such time that it requires removal due to safety concerns. Further, that the decision is brought back to Council before removal of the bridge due to safety concerns.

That Council also grant approval for development in the floodplain for the required turn-a-round areas.

For (10): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, Councillor Froude, and Councillor Collins

MOTION CARRIED (10 to 0)

6.2 Sidewalk Snow Clearing Service Levels

Council debated changes to the current sidewalk snow clearing program. After extensive discussion, concern was raised that the full economic impact of the pandemic is not yet known.

Recommendation
Moved By Councillor Froude
Seconded By Councillor Lane

That in the coming weeks, staff put forward a plan:

- To ensure resources are used efficiently on the most important routes: that staff review the priorities of sidewalks, laneways and stairways with recommendations to Council this fall on changes to make.
- To address the quality of the clearing of sidewalks, as it's sometimes that the area of grass or curb adjacent to the sidewalk is cleared, which makes for a poor quality pathway.
- The enforcement of existing bylaws that prohibits obstruction of a sidewalk by snow removal.

 And whether there is a potential deprioritization of some side roads, to free up resources.

For (8): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Stapleton, Councillor Korab, and Councillor Froude

Against (2): Councillor Hanlon, and Councillor Collins

MOTION CARRIED (8 to 2)

Recommendation
Moved By Councillor Froude
Seconded By Councillor Burton

That Council increase the budget for this coming winter in the direction of option 4 and 2 on this list. This would spend up to \$900,000 on equipment from capital funds, and up to \$450,000 in operating funds with a balance of roughly $\frac{1}{3}$ on intersection clearing and $\frac{2}{3}$ on sidewalk snow clearing.

For (3): Deputy Mayor O'Leary, Councillor Burton, and Councillor Froude Against (7): Mayor Breen, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, and Councillor Collins

MOTION LOST (3 to 7)

Recommendation
Moved By Councillor Froude
Seconded By Deputy Mayor O'Leary

That Council consider all options in this list for winter 2021-22, and that the decision note is referred to the budget process.

For (9): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, and Councillor Froude Against (1): Councillor Collins

MOTION CARRIED (9 to 1)

7. Community Services - Councillor Jamie Korab

- 8. Special Events Councillor Debbie Hanlon
- 9. Housing Deputy Mayor Sheilagh O'Leary
 - 9.1 Division Name and Mandate Review

Recommendation
Moved By Deputy Mayor O'Leary
Seconded By Councillor Burton

That Council rename the 'Non Profit Housing Division' as the 'Housing Division' and that Council adopt the Division's mandate to 'provide affordable housing to residents of St. John's and lead the City's commitments in the housing and homelessness sectors'.

For (10): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, Councillor Froude, and Councillor Collins

MOTION CARRIED (10 to 0)

- 10. <u>Economic Development Mayor Danny Breen</u>
- 11. Tourism and Culture Councillor Debbie Hanlon
- 12. Governance & Strategic Priorities Mayor Danny Breen
- 13. Planning & Development Councillor Maggie Burton
 - 13.1 138 Ladysmith Drive MPA200000

Recommendation
Moved By Councillor Burton
Seconded By Councillor Froude

That Council consider rezoning the property at 138 Ladysmith Drive from the Residential Narrow Lot (RNL) Zone to the Apartment Medium Density (A2) Zone; and advertise the application for public review and comment.

For (10): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, Councillor Froude, and Councillor Collins

MOTION CARRIED (10 to 0)

13.2 42-52 Diamond Marsh Drive - MPA2000002

Recommendation
Moved By Councillor Burton
Seconded By Councillor Collins

That Council consider rezoning land at 42-52 Diamond Marsh Drive from the Open Space (O) Zone to the Residential Low Density (R1) Zone and advertise the application for public review and comment. Further, that this matter be referred to the Environment and Sustainability Experts Panel.

For (10): Mayor Breen, Deputy Mayor O'Leary, Councillor Burton, Councillor Lane, Councillor Hickman, Councillor Hanlon, Councillor Stapleton, Councillor Korab, Councillor Froude, and Councillor Collins

MOTION CARRIED (10 to 0)

- 14. <u>Transportation and Regulatory Services Councillor Sandy Hickman</u>
- 15. Other Business
- 16. Adjournment

There being no further business the meeting adjourned at 10:44 am.

		M	ayor

DECISION/DIRECTION NOTE

Title: Asset Management Policy

Date Prepared: September 21, 2020

Report To: Committee of the Whole

Councillor and Role: Councillor Dave Lane, Finance & Administration

Ward: N/A

Decision/Direction Required: Approval of an Asset Management Policy

Discussion – Background and Current Status:

As a condition of the funding agreement for federal gas tax revenues, municipalities are required to develop an Asset Management (AM) Plan. The City's AM Plan will detail the City's overall AM system and includes the development of an AM policy; AM strategy; and AM governance structure.

The AM policy provides guiding principles to support all asset management activities; describes the scope of the overall asset management system; and provides asset management-related responsibilities for City staff. Activities of the overall AM system are overseen by the Asset Management Working Group and will be supported by this policy.

Key Considerations/Implications:

- 1. Budget/Financial Implications: There are no budget or financial implications associated with the policy itself. However, the broader AM system may have additional costs. Over the long term, there are expectations of cost savings through the overall implementation of the policy and framework.
- Partners or Other Stakeholders: Stakeholders include all City departments (including Metrobus), Government of Newfoundland and Labrador, Government of Canada, and St. John's Sports and Entertainment (which receives funding from the City under the agreement).
- Alignment with Strategic Directions/Adopted Plans: This policy aligns with the "Sustainable City" strategic direction and is included as an initiative in the related goal (Goal S1 – Be financially responsible and accountable).
- 4. Legal or Policy Implications: The Office of the City Solicitor has reviewed and approved the policy.



- 5. Privacy Implications: As this relates to physical City assets, there are no privacy implications.
- 6. Engagement and Communications Considerations: The Department will contact Marketing and Office Services and Organizational Performance and Strategy regarding communications and training requirements.
- 7. Human Resource Implications: The policy will be implemented with existing human resources.
- 8. Procurement Implications: The AM policy and AM plan requirements may influence the timing and method of procuring tangible capital assets. Any procurement will comply with the City's procurement policy and provincial legislation.
- 9. Information Technology Implications: The AM policy has no IT implications. There will be future IT implications as the overall AM plan is finalized and implemented.
- 10. Other Implications: Not applicable.

Recommendation:

That Council approve the Asset Management Policy

Prepared by: Trina Caines, Policy Analyst

Reviewed by: Melanie Shea, Program Manager, Asset Management

Kris Connors, Manager, Budget and Treasury

Approved by/Date: Derek Coffey, DCM, Finance and Administration

Elaine Henley, City Clerk, CPC Co-Chair; Roshni Antony, Manager - HR

Advisory Services, CPC Co-Chair

Attachments:

Asset Management Policy

Report Approval Details

Document Title:	DN - Asset Management Policy.docx
Attachments:	- Draft Asset Management Policy - For COTW.docx
Final Approval Date:	Sep 24, 2020

This report and all of its attachments were approved and signed as outlined below:

Elaine Henley - Sep 24, 2020 - 11:34 AM

DRAFT - For Discussion Only

City of St. John's Corporate and Operational Policy Manual

Policy Title: Asset Management	Policy #: 01-01-09 (to be assigned)	
Last Revision Date: N/A	Policy Section: Organization> Administration	
Policy Sponsor: Deputy City Manager, Finance and Administration		

1. Policy Statement

The City is committed to Asset Management and to development of an integrated, organization-wide Asset Management System with the goals of:

- a) delivering services at approved levels of service;
- b) improving decision-making accountability and transparency;
- c) considering long-term impacts of short-term decisions;
- d) improving customer service;
- e) maintaining or reducing lifecycle costs while maintaining levels of service; and
- f) considering service outcomes when making infrastructure investment decisions.

The Asset Management System shall align with the City's corporate strategy and policies.

2. Definitions

"Asset Management" (AM) means the coordinated activity of the City to realize value from its assets, including all activities involved in an asset's lifecycle.

"Asset Management System" means a set of interrelated and interacting elements of an organization, including but not limited to an AM policy and AM objectives, and the processes needed to achieve those objectives.



"Employee" means any person employed by the City of St. John's as a permanent, term, part-time, casual, contract, seasonal, temporary, or student worker.

"Levels of Service" means the parameters, or combinations of parameters, that reflect the social, political, environmental, and economic outcomes that the organization delivers and may include, but are not limited to, safety, customer satisfaction, quality, quantity, capacity, reliability, responsiveness, environmental acceptability, cost, and availability.

"Lifecycle Cost" means the sum of all recurring and one-time (non-recurring) costs over either the life span, or a specified period of an asset, and may include, but is not limited to, planning, design, construction, acquisition, operation, maintenance, rehabilitation, and disposal costs.

3. Policy Requirements

3.1 Guiding Principles

The principles that shall guide the City's Asset Management System objectives are:

- a) holistic approach;
- b) service excellence;
- c) long-term sustainability and resilience;
- d) innovation and continuous improvement; and
- e) investment decision making.

3.2 Holistic Approach

The City shall:

- a) implement a holistic approach to Asset Management that considers impacts of decisions on stakeholders, and shall make informed, evidence-based decisions using formal and consistent methods;
- b) consider assets and their interrelationships in a larger service delivery context; and
- c) encourage collaboration, cooperation, and information sharing across the organization.



3.3 Service Excellence

The City shall:

- a) create a framework for establishing levels of service and establish levels of service that:
 - i. adhere to applicable legislative requirements;
 - ii. use risk-based and information-driven decision-making processes that consider impact to stakeholders when evaluating decisions regarding maintaining or changing levels of service; and
 - iii. consider affordability and availability of resources;
- b) target investments to maintain and manage assets at established levels of service; and
- c) ensure decisions regarding new assets are supported by a business case that articulates costs and benefits.

3.4 Long-term Sustainability and Resilience

The City shall:

- a) consider resilience when making infrastructure asset investment decisions, particularly capital renewal and maintenance; and
- b) consider current and future socio-cultural, environmental, and economic implications during Asset Management decision making.

3.5 Innovation and Continuous Improvement

The City shall:

- a) seek innovative ways to develop Asset Management tools, techniques, and solutions;
- b) measure the effectiveness of its Asset Management processes and procedures and adjust, as required;
- c) incorporate continuous improvement principles into the Asset Management process; and
- d) determine and provide the necessary training in Asset Management to Employees.

3.6 Investment Decision Making

The City shall develop and maintain plans for capital investment, including, but not limited to:



- a) considering the Lifecycle Cost of an asset;
- b) developing long-term capital investment strategies that enable rational and transparent investment decisions; and
- c) implementing processes to address the operational budget implications of capital investments.

4. Application

This policy applies to:

- a) tangible capital asset types that deliver services of the City, including, but not limited to, water/sewer/stormwater infrastructure, buildings, fleet, land, roads, sidewalks, bridges, retaining walls, landfill, general equipment, artwork, and parks, and shall include assets of the St. John's Transportation Commission (Metrobus); and
- b) tangible capital assets owned by St. John's Sports & Entertainment Ltd.

5. Responsibilities

5.1 City Council shall be responsible for:

- a) approving the Asset Management policy;
- b) approving funding and resources to implement the Asset Management policy and associated requirements; and
- c) articulating strategic direction for Asset Management and defining priorities.

5.2 The Deputy City Manager (DCM), Finance and Administration shall be responsible for:

- a) ensuring the development and implementation of funding strategies to support implementation of this policy, based on available resources;
 and
- b) development, implementation, and monitoring of the Asset Management System.

5.3 DCMs and the City Manager shall be responsible for:



- a) maintaining, based on available resources, the organizational capacity to support effective Asset Management, including but not limited to, resourcing, staff competencies, business process, data, and integrated information systems.
- b) creating and maintaining an Asset Management governance structure and strategy to lead the development and implementation of Asset Management practices across the organization.

5.4 Employees shall be responsible for:

a) complying with this policy and all other associated requirements.

6. References

04-06-01 Procurement Policy 04-06-02 Materials Management Policy City of St. John's Strategic Plan

7. Approval

- Policy Sponsor: DCM, Finance and Administration
- Policy Writer: Policy Analyst; Program Manager, Asset Management
- Date of Approval from
 - o Corporate Policy Committee: February 6, 2020
 - Senior Executive Committee:
 - Committee of the Whole:
- Date of Approval from Council:

8. Monitoring and Contravention

The Budget and Treasury Division shall monitor the application of the policy.

The Asset Management System shall be monitored and periodically reviewed, at least biennially, for effectiveness (including meeting service levels), regulatory compliance, and support of strategic objectives.



Any contravention of this policy and/or associated procedures shall be reported to the Department of Finance and Administration, Department of Human Resources, the Office of the City Solicitor, and/or the City Manager for further investigation and appropriate action, which may include, but is not limited to legal action and/or discipline, up to and including dismissal.

9. Review Date

Every three years.



DECISION/DIRECTION NOTE

Title: Community Energy Transition Economic Analysis

Date Prepared: September 24, 2019

Report To: Special Meeting of Council

Councillor and Role: Councillor Ian Froude, Public Works & Sustainability

Ward: Ward 4

Decision/Direction Required:

To seek approval to develop a Community Energy Transition Analysis to inform the economics of St. John's energy transition to a low-carbon future, as a part of the Resilient St. John's Climate Plan.

Discussion – Background and Current Status:

The City of St. John's strives to be sustainable today and for future generations. This is a vision expressed in the City of St. John's Strategic Plan. Through various commitments, the City of St. John's Council has re-enforced its ongoing commitment to act and reduce the greenhouse gas (GHG) emissions, while preparing the City to deal with the challenges and capitalize on opportunities that climate change is presenting.

Climate change continues to be the biggest challenge of our generation. While we are still grappling with the economic impacts of COVID-19, it is important that we continue to identify, and quantify the economic impacts and opportunities of climate change to ensure a long-term recovery and capitalize on the opportunity cost of an energy transition. The "Resilient St. John's" Climate Plan supports the City and the community as a whole to reduce the emission of greenhouse gases (GHGs), stabilize energy costs by supporting energy efficiency, and preparing the City to address the challenges and opportunities presented by the impacts from climate change and the energy transition.

The City of St. John's has completed key foundational steps since Council declared a Climate Emergency, including the development of a planning framework, an energy use (and cost) baseline for the City and the whole Community, the formation of an Inter-Departmental Working Group, and the launch of a Community Multi-Stakeholder Sustainability Team (MSST) (Kicked-off on September 3, 2020). The City continues to follow the Planning Framework and is working towards the development of the Resilient St. John's Plan by Summer 2021

Due to the impacts of COVID19 and other economic uncertainties, it is important that the Resilient St. John's Climate Plan completes a comprehensive economic analysis of a Business as Usual (BAU) and of the planned scenario to a Low-Carbon community. This project would develop a comprehensive present and future spatial model (maps) capable of estimating residential, non-residential, and transportation emissions, energy use and costs in our community, as well as the potential for job creation. This would provide the City with the ability



to develop a better understanding through annual projections (by sector, energy type, land use type, and neighbourhood) of the energy costs and associated greehouse gas emission sources from our community. More specifically, this project would provide a view of how year-over-year the economics of an energy transition would manifest in our Community.

The proposed project and its information is a power tool used by municipalities across Canada to support them through the energy transition, by ensuring decision makers have an understanding of the best potential timing of interventions, as well as the economic and job creation opportunities in their specific community. This information supports Councils in making decisions by informing:

- The economics to determine the best strategies to eliminate GHG emissions from Communities.
- Land use impacts on emissions to determine which type of policies need to be considered to achieve GHG emission reduction targets.
- The direct and indirect quantity of GHGs reduced (e.g., active or public transportation's impact on household costs) from each planned action/strategy.
- Estimating number of jobs projected to be created by a GHG emission reduction actions/strategies.
- Impact of policies and actions on household energy bills (stationary and trasportation energy costs).

More specifically, this analysis would enable the MSST and the St. John's City Council to obtain the following information to support the development and implementation of the Resilient St. John's Climate plan, and to inform decision making:

- Energy use, emissions, and costs/savings associated with stationary (e.g., heating and cooling) energy use in our community at the neighbourhood scale (buildings).
- Energy use, emissions, and costs/savings from transportation in our community, as well as neighbourhood scale impacts from changes in mode share (transit, personal vehicles, and active transportation).
- Energy, emissions, and cost flow analysis.
- Total cost of community action to get to a Net-Zero scenario by 2050, as well as the Opportunity Cost (cost incurred by not enjoying the benefit associated with the best alternative choice).
- Identification of potential best timing for our Community to adopt existing low-carbon technologies by sector and neighbourhood.
- Estimates of job creation for each planned strategy/action.
- New construction costs and opportunities in our Community.

This work would be initiated in 2020, and completed in the Summer of 2021 along with the Resilient St. John's Plan.

Key Considerations/Implications:

- 1. Budget/Financial Implications: This scope of work is estimated to cost \$80,000 from the Sustainability Budget.
- Partners or Other Stakeholders: The Environmental and Sustainability Expert panel will be part of the project through the project's steering committee. The Multi-Stakeholder Sustainability Team will be engaged through the workshops planned as part of the Resilient St. John's Climate Planning Framework.
- 3. Alignment with Strategic Directions/Adopted Plans:
 - a. A Sustainable City
 - b. A Connected City
 - c. An Effective City
 - d. Declaration of Climate Emergency
 - e. Global Covenant of Mayors for Climate and Energy
- 4. Legal or Policy Implications: N/A
- 5. Privacy Implications: N/A
- 6. Engagement and Communications Considerations: Engagement for this analysis will be aligned with the Engagement Plan for the Resilient St. John's Climate Plan.
- 7. Human Resource Implications: N/A
- 8. Procurement Implications: The project will be procured by the City following the Procurement Act.
- 9. Information Technology Implications: N/A
- 10. Other Implications: N/A

Recommendation:

That Council supports the development of a Community Energy Transition Model to inform the economic perspectives of the Resilient St. John's Climate Plan.

Prepared by: Edmundo Fausto

Approved by:

Report Approval Details

Document Title:	Resilient St. John's - Community Energy Transition Economic Analysis.docx
Attachments:	
Final Approval Date:	Sep 24, 2020

This report and all of its attachments were approved and signed as outlined below:

Brian Head - Sep 24, 2020 - 4:12 PM

Lynnann Winsor - Sep 24, 2020 - 4:43 PM

DECISION/DIRECTION NOTE

Title: Affordable Housing Working Group - Reporting

Date Prepared: September 24, 2020

Report To: Committee of the Whole

Councillor and Role: Deputy Mayor Sheilagh O'Leary, Housing

Ward: N/A

Decision/Direction Required:

That Council approve a new reporting process for the Affordable Housing Working Group (AHWG).

Discussion – Background and Current Status:

In collaboration with Affordabe Housing and the City Clerk's Office, the effectiveness of the existing Terms of Reference was recently discussed.

The group was established in 2018 for the purpose of implementing the City's 10-year Affordable Housing Strategy. In order to so do, discussions involve ongoing proposals, potential projects and information that is highly sensitive/confidential. Recogning the importance of maintaining confidentiality, the Group employed the use of "in camera" to move items forward. This process has been problematic often resulting in premature disclosure of potential projects.

Through discussion and in consultation with the ATIPP Coordinator, we are seeking approval to no longer post the agendas and minutes publicly. We feel there is legitimate reason to stop doing so based on premature disclosures, intergovernmental issues, the risk to potential partnerships and policy issues.

Once an initiative and/or project under the City's 10-year Affordable Housing Strategy is ready to move forward, it will be presented to Council for approval thus eliminating any concerns re transparency.

It is important to note that the advisory committees function is very different than that of a working group. Simply put, an advisory committee is put together to provide opinions and feedback while a working group is established to get something done.

Key Considerations/Implications:

1. Budget/Financial Implications: n/a



- 2. Partners or Other Stakeholders:
 - Federal and Provincial Governments
 - End Homelessness St. John's
 - Community groups
 - Canada Mortgage and Housing Corporation
 - Canadian Home Builders Assocation
- 3. Alignment with Strategic Directions/Adopted Plans:
 - City's 10-year Affordable Housing Strategy
- 4. Legal or Policy Implications:
 - As noted, there could be legal and policy implications if confidentiality is not maintained
- 5. Privacy Implications:
 - As noted, feedback was provided by the ATIPP Coordinator to ensure compliance with the Access to Information and Protection of Privacy Act
- 6. Engagement and Communications Considerations: n/a
- 7. Human Resource Implications: n/a
- 8. Procurement Implications: n/a
- 9. Information Technology Implications: n/a
- 10. Other Implications: n/a

Recommendation:

That Council approve a new reporting process for the Affordable Housing Working Group (AHWG).

Report Approval Details

Document Title:	Affordable Housing Working Group - Reporting.docx		
Attachments:			
Final Approval Date:	Sep 24, 2020		

This report and all of its attachments were approved and signed as outlined below:

No Signature - Task assigned to Karen Chafe was completed by workflow administrator Maureen Harvey

Karen Chafe - Sep 24, 2020 - 3:59 PM

No Signature - Task assigned to Elaine Henley was completed by workflow administrator Maureen Harvey

Elaine Henley - Sep 24, 2020 - 3:59 PM

INFORMATION NOTE

Title: World Council on City Data - Benchmarking

Date Prepared: September 23, 2020

Report To: Committee of the Whole

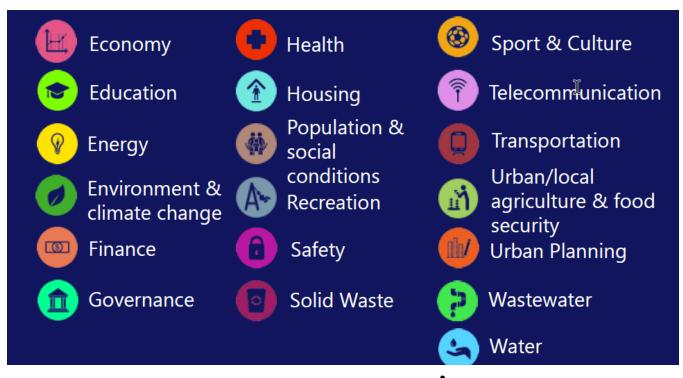
Councillor and Role: Mayor Danny Breen, Governance & Strategic Priorities

Ward: N/A

Issue: To provide Council with an update on the status of the World Council on City Data (WCCD) benchmarking and ISO certification initiative

Discussion – Background and Current Status:

The World Council on City Data (WCCD) was founded in 2014 and exists to help communities of all sizes - in Canada and across the globe - to embrace standardized, independently verified, and globally comparable city data to become more sustainable, resilient, prosperous inclusive and smart. Since its founding, the WCCD has been working with 100 cities worldwide and has helped these cities to adopt ISO 37120, the first international standard for city data. The WCCD and ISO 37120 are a truly "Made in Canada" initiative – with their ultimate creation primarily spearheaded by Canadian urban thinkers and city leaders. The standard includes 104 indicators across 19 themes and standardizes a set of city services and quality of life including:



ST. J@HN'S

ISO 37120 provides cities with quantitative, globally comparable and independently verified local-level data enabling any city, of any size, to measure and compare its social, economic, and environmental progress internally year over year, and also in relation to other peer cities locally and globally. The WCCD Global Network includes one hundred cities across more than thirty countries.

The City of St. John's has received WCCD ISO 37120 Platinum Certification, reporting over 90 of the 104 indicators within WCCD's ISO 37120 standard, as part of the Government of Canada supported <u>Data for Canadian Cities Project (DCCP)</u>.

This is the highest level of certification that a city can achieve and reflects the calibre of the data reported in conformity with ISO 37120. Through DCCP, the City of St. John's joins a network of thirty data-driven Canadian cities, and 100 cities globally across more than 30 countries.

Key Considerations/Implications:

- Budget/Financial Implications:
 \$30,000, two thirds of which is covered by the Government of Canada over three years.
- 2. Partners or Other Stakeholders: Various third-party organizations who provided data to be used within the indicators.
- 3. Alignment with Strategic Directions/Adopted Plans:
 This project was identified as a 2020 action item in the <u>Our City</u>, <u>Our Future Strategic Plan</u> under the strategic direction of Effective Organization.
- 4. Legal or Policy Implications: None currently.
- 5. Privacy Implications: None currently.
- 6. Engagement and Communications Considerations:
 Information collected through the initiative and the outcomes of the data and benchmarking will be shared across the organization and with the broader community in partnership with the WCCD.
- 7. Human Resource Implications: None currently.
- 8. Procurement Implications: None currently.

- Information Technology Implications:
 WCCD is moving towards an online portal which will improve the data collection and reporting process for 2019 data.
- 10. Other Implications:

City specific data and benchmarking provide information that can inform several strategies and plans including economic development, sustainability, marketing, continuous improvement and the city's overarching strategic plan directions and goals.

Data collected through Year 1 is based in 2018.

Conclusion/Next Steps:

Review the outcomes of the Year 1 data (<u>a high-level flip book is available here</u>) and move forward with the data collection for Year 2 (2019). A summary document and the certification are included with this package.

Report Approval Details

Document Title:	World Council on City Data - Benchmarking.docx
Attachments:	- WCCD Presentation St. John's ISO 37120 Certification.pptx
Final Approval Date:	Sep 25, 2020

This report and all of its attachments were approved and signed as outlined below:

Derek Coffey - Sep 24, 2020 - 10:54 AM

No Signature - Task assigned to Kevin Breen was completed by workflow administrator Shanna Fitzgerald

Kevin Breen - Sep 25, 2020 - 3:31 PM





http://www.dataforcities.org/

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THE WORLD COUNCIL ON CITY DATA

DATA FOR CANADIAN

CITIES PROJECT

WCCD ISO 37120

Platinum Certification

City of St. John's

Patricia McCarney
President and CEO

James Patava
Vice President

Congratulations!



The City of St. John's is being awarded WCCD ISO 37120 Platinum Certification – supported by the Government of Canada – demonstrating a commitment to high calibre data and data driven planning, management and governance for a more sustainable and prosperous future.





37120

1st ISO Standard for cities

CD is implementing this pal first in over 100 cities as 35 countries

ohn's is joining a global work of data driven cities

19 themes

104 indicators



Economy



Health



Sport & Culture



Education



Housing



Telecommunication



Energy



Population & social conditions



Transportation



Environment & climate change



Recreation



Urban/local agriculture & food security



Finance



Safety



Urban Planning



Governance



Solid Waste

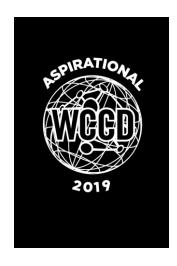


Wastewater



Water

WCCD CERTIFICATION LEVELS











ASPIRATIONAL	BRONZE	SILVER	GOLD PLATINUM
30-44 Core Indicators	45-59 Indicators	60-74 Indicators	75-89 Indicators 90-104 Indicators
	45 Core +	45 Core +	45 Core + 45 Core +
	0-14 Supporting	15-29 Supporting	30-44 Supporting 45-59 Supporting



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SUSTAINABLE DEVELOPMENT OF COMMUNITIES

ISO 37120 Indicators for City Services & Quality of Life

ISO 37122 Indicators for Smart Cities ISO 37123 Indicators for Resilient Cities



The Data for Canadian Cities Pilot Project – Supported by the Ministry of Infrastructure & Communities

An Overview

Celebrating WCCD ISO Certification

"All communities, large and small, need good data to plan and build modern public infrastructure. Meeting global data standards is critical. Through the Data for Canadian Cities Pilot Project, in partnership with the World Council on City Data, we've been helping municipal leaders in a number of communities across Canada do just that. I am delighted that St. **John's** has obtained the ISO standard for municipal data, this will help the City plan projects with quality data and will help guide evidence-based decision-making. Canada's infrastructure plan invests in thousands of projects, creates jobs across the country and builds stronger communities."

The Hon. Catherine McKenna – Minister of Infrastructure and Communities

The Data for Canadian Cities Project Driving long-term impact, across Canada

Y3 & Beyond -**Understanding** impact, observing trends, driving **CHANGE Y1** -**Y2** – **Setting Baselines Putting the Data to** Use



The WCCD and ISO 37120 Indicators help to:

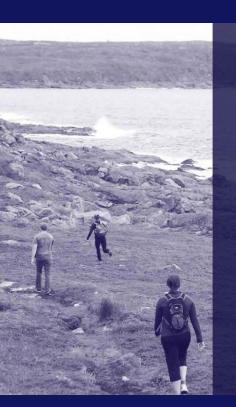
- ✓ Create Data-driven Municipalities and incentivize performance
- ✓ Inform and Direct Federal Spending Across The Country
- ✓ Showcase the impact of Federal spending to citizens and communities across the country
- ✓ Drive Job Creation And Economic Development
- ✓ Track progress by cities on our climate agenda
- ✓ Embrace the United Nations SDGs at a local level





CITY OF ST. JOHN'S





ST. JOHN'S: QUALITY OF LIFE FOR A CHANGING POPULATION

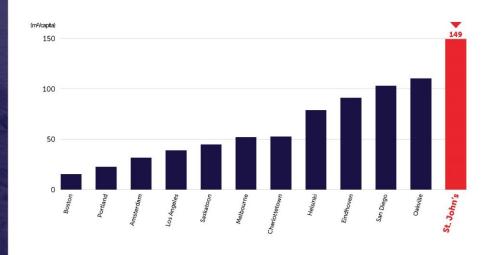
SPACE TO PLAY





Square Metres of Public Outdoor Recreation Space per capita

ISO 37120 Indicator 14.2







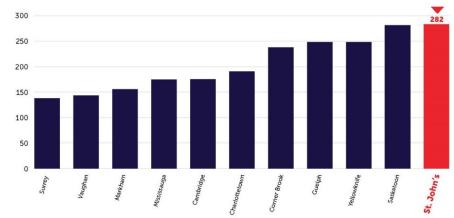






Number of Physicians per 100 000 Population

ISO 37120 Indicator 11.3









ST. JOHN'S: A COMMITMENT TO A SUSTAINABLE AND HEALTHY ENVIRONMENT

PRIORITIZING CLEAN AIR

PM2.5 measures levels of fine particulate matter in the air, such as fine dust and soil particles, acids, metals and allergens. Health effects from high concentrations of particulate matter in the air are predominantly associated with respiratory and cardiovascular issues.





ST. JOHN'S

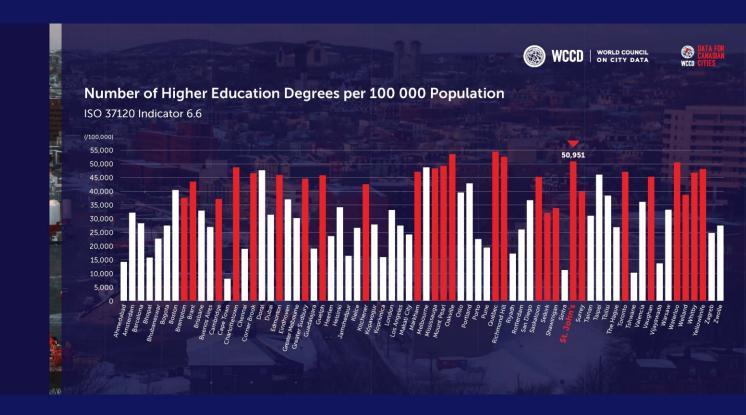
A PROSPEROUS FUTURE





ST. JOHN'S: A PROSPEROUS FUTURE

A QUALIFIED WORKFORCE





CITY OF ST. JOHN'S WCCD ISO 37120 PLATINUM CERTIFICATION THE HIGHEST LEVEL OF CERTIFICATION











Certificate Of Registration

ISO 37120 Sustainable Development of Communities: Indicators for City Services and Quality of Life

The World Council on City Data certifies that:

ST. JOHN'S

Has reported indicators in conformity with ISO 37120 at the

Platinum Level - ISO 37120

And has been added to the WCCD Global Cities Registry™

Reporting Year: 2019

Certificate Registration Number: 2019-P-0139
Certificate Expiry Date: March 31st, 2021









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THE WORLD COUNCIL ON CITY DATA

DATA FOR CANADIAN
CITIES PROJECT
WCCD ISO 37120
Platinum Certification
City of St. John's

Patricia McCarney
President and CEO

DECISION/DIRECTION NOTE

Title: 52 Stamp's Lane, REZ2000006

Date Prepared: September 21, 2020

Report To: Committee of the Whole

Councillor and Role: Councillor Maggie Burton, Planning & Development

Ward: Ward 4

Decision/Direction Required:

To consider a text amendment to the St. John's Development Regulations to revise the definition of Subsidiary Apartment.

Discussion – Background and Current Status:

The City has received an application from JCK Properties to develop a Single Detached Dwelling with a Subsidiary Apartment at 52 Stamp's Lane. The property is zoned Residential Low Density (R1) in which both uses are permitted, however the application is brought before Council due to the size of the Subsidiary Apartment. The former dwelling at this site has recently been demolished.

Under the Development Regulations, Subsidiary Apartment is defined as "a Suite within a Single Detached Dwelling whose Floor Area does not exceed 40% of the Gross Floor Area of the Dwelling". For this development, the applicant is proposing that one unit will have an area of 109.1 m² (1174 sq. ft.) and the Subsidiary Apartment will have an area of 103.8 m² (1117 sq. ft.). The Subsidiary Apartment would be approximately 48.5% of the Gross Floor Area. The definition of Subsidiary Apartment in the draft Envision Development Regulations provides more flexibility on the size of Subsidiary Apartments and would allow the development to proceed as proposed. Therefore, it is recommended to update the definition at this time through an amendment to the Development Regulations. The new definition would state:

"Subsidiary Apartment means a separate Dwelling Unit that is located within the structure of a main Building and which is subordinate to the main Dwelling Unit".

This definition removes the percentage and allows apartments as long as the subsidiary unit is smaller than the main unit. Neither the current nor proposed definitions dictate the location of the Subsidiary Apartment (i.e. the apartment is not required to be located in the basement of a dwelling). There are no development or engineering concerns with the proposed amendment. Further development and engineering review will occur at the development approval stage.

While the amendment is prompted by the application at 52 Stamp's Lane, the new definition would apply to the entire City.



Key Considerations/Implications:

- 1. Budget/Financial Implications: Not applicable.
- 2. Partners or Other Stakeholders: Neighbouring residents and property owners.
- 3. Alignment with Strategic Directions/Adopted Plans: St. John's Strategic Plan 2019-2029 A Sustainable City Plan for land use and preserve and enhance the natural and built environment where we live.
- 4. Legal or Policy Implications: A text amendment to the St. John's Development Regulations is required.
- 5. Privacy Implications: Not applicable.
- 6. Engagement and Communications Considerations: Should the amendment proceed, public notice is required under Section 5.5 of the Development Regulations.
- 7. Human Resource Implications: Not applicable.
- 8. Procurement Implications: Not applicable.
- 9. Information Technology Implications: Not applicable.
- 10. Other Implications: Not applicable.

Recommendation:

That Council consider a text amendment to the St. John's Development Regulations to revise the definition of Subsidiary Apartment, and advertise the proposed amendment for public review and comment.

Prepared by: Ann-Marie Cashin, MCIP, Planner III – Urban Design & Heritage Approved by: Ken O'Brien, MCIP, Chief Municipal Planner

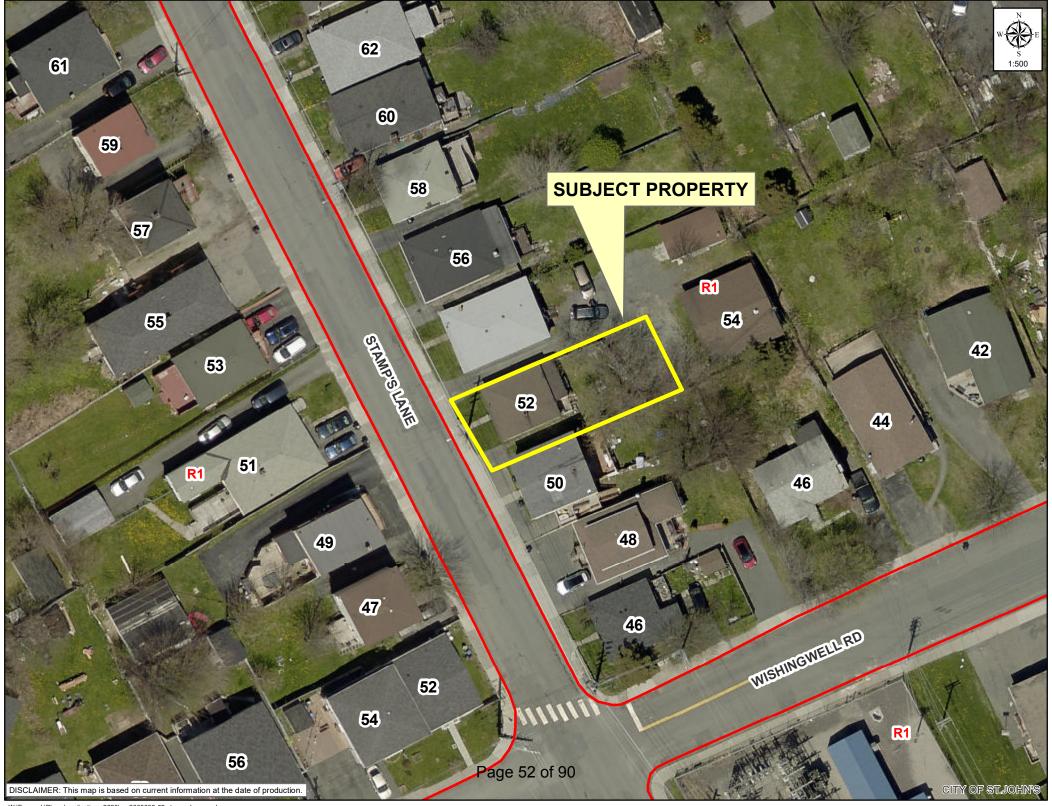
Report Approval Details

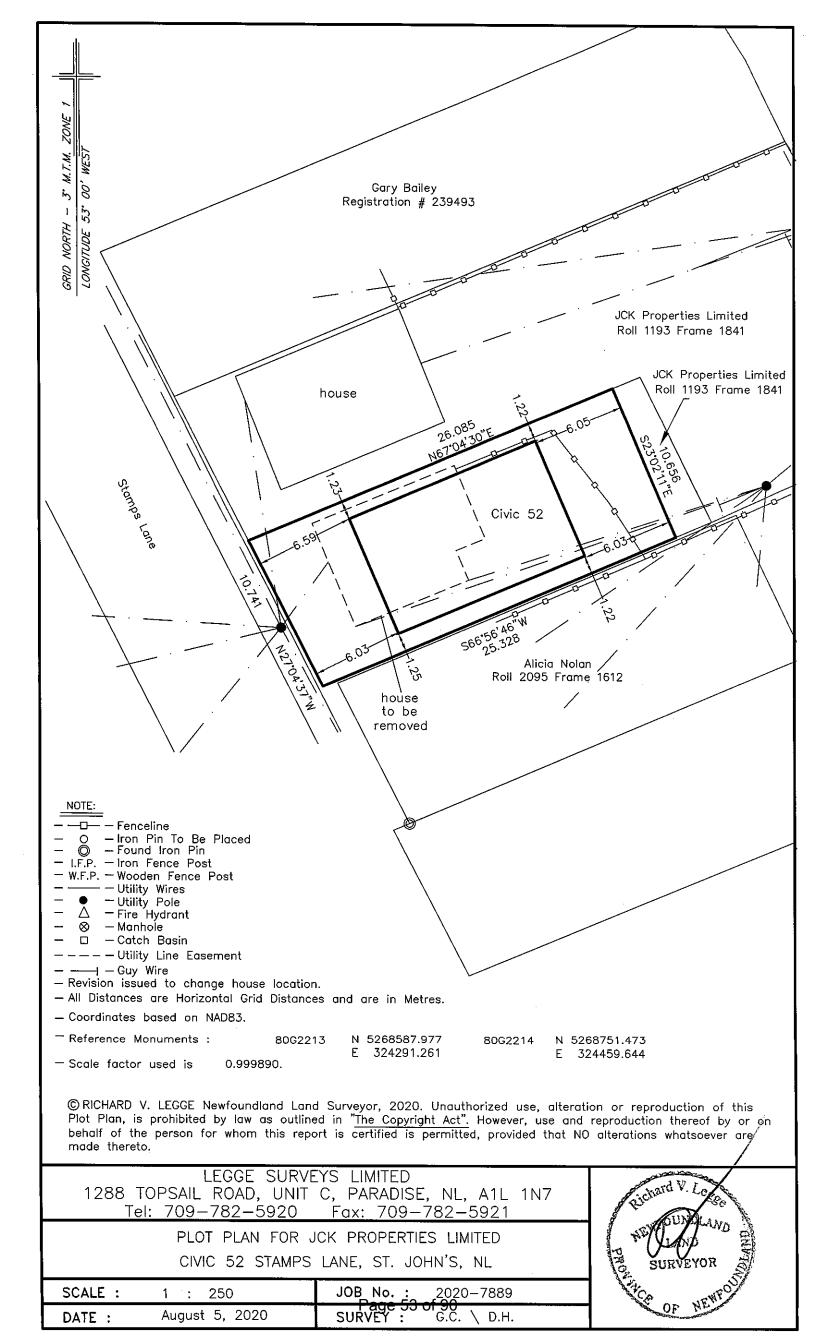
Document Title:	52 Stamp's Lane, REZ2000006.docx
Attachments:	- 52 Stamp's Lane - Attachments.pdf
Final Approval Date:	Sep 23, 2020

This report and all of its attachments were approved and signed as outlined below:

Ken O'Brien - Sep 23, 2020 - 7:31 AM

Jason Sinyard - Sep 23, 2020 - 9:14 AM







DECISION/DIRECTION NOTE

Title: 314-316 LeMarchant Road, MPA 2000008

Date Prepared: September 23, 2020

Report To: Committee of the Whole

Councillor and Role: Councillor Maggie Burton, Planning & Development

Ward: Ward 2

Decision/Direction Required:

To consider a rezoning application for land at 314-316 LeMarchant Road from the Commercial Industrial (CI) Zone to the Apartment High Density (A3) Zone to allow an 80-unit Apartment Building. An amendment to the St. John's Municipal Plan is also required.

Discussion – Background and Current Status:

The City received an application from Nidus Development Inc. for a 5-storey Apartment Building with 80 residential units. The building will also contain a commercial unit at grade. The property is currently zoned Commercial Industrial (CI) in which Apartment Building is not a listed use. The applicant has asked that the property be rezoned to Apartment High Density (A3), where Apartment Building is a permitted use. With respect to the commercial space, relevant Discretionary Uses within the A3 Zone could include Convenience Store in Apartment Building, Service Shop or Uses Complementary to an Apartment Building.

The property at 314-316 LeMarchant Road has an industrial building (the former Scotsburn/Brookfield ice cream manufacturing plant), a parking lot on St. Michael's Avenue and a dwelling (once used as an office) on LeMarchant Road. Only part of this large parcel is proposed for development of the Apartment Building (see attached) and therefore the applicant will be required to subdivide the property should the amendment proceed. The applicant proposes to demolish the industrial building and the dwelling for the Apartment Building.

While the current application is only dealing with a request for an Apartment Building, overall plans indicate the applicant may wish to further develop the parking lot area in the future. Should the amendment proceed, a small area of CI Zone will remain. Staff advised the applicant that Council could consider extending the R1 and CN Zones at this time to avoid leaving an unusably small CI Zone. The applicant is reviewing options for the remaining land and will advise staff prior to public consultation. Should the area of CI Zone remain, a rezoning will likely be required later to accommodate future development plans.

The portion of the property to be redeveloped is designated Commercial General under the St. John's Municipal Plan and an amendment is required to consider the residential use. The Residential High Density District would allow the A3 Zone. As per Section 2.3.3 of the Municipal Plan, buildings in a Residential High Density District shall not exceed 4 storeys.



Subject to a Land Use Assessment Report (LUAR), selected areas may be zoned to allow heights not exceeding 10 storeys or a Floor Area Ratio (FAR) of 2.0. Therefore, an LUAR is required here. Draft LUAR terms of reference are attached for Council's review.

A mix of zoning exists within this neighbourhood. Immediately adjacent to the subject property is the Residential Low Density (R1) Zone, the Residential Mixed (RM) Zone and the Commercial Neighbourhood (CN) Zone. Further west along LeMarchant Road, there are areas zoned Residential High Density (R3) and Institutional (INST). From Section 2.2.2 of the Municipal Plan, the City shall promote more intensive use of existing services through infill, rehabilitation and redevelopment projects. Further, Section 2.2.5 states the City shall work toward enhancing neighbourhoods by encouraging the development/redevelopment of quality housing and capitalize on any opportunities to diversify the same. Redevelopment of the proposed site would take advantage of existing municipal services, as well as diversify the housing stock in the neighbourhood. Further, the commercial unit in the Apartment Building would benefit the site and surrounding area.

The application has been reviewed by development and engineering staff and there are no initial concerns with the proposed development. Further information and more detailed plans will be provided in the LUAR and reviewed upon submission.

Key Considerations/Implications:

- 1. Budget/Financial Implications: Not applicable.
- 2. Partners or Other Stakeholders: Neighbouring property owners and residents.
- 3. Alignment with Strategic Directions/Adopted Plans: St. John's Strategic Plan 2019-2029 A Sustainable City Plan for land use and preserve and enhance the natural and built environment where we live.
- 4. Legal or Policy Implications: Map amendments to the St. John's Municipal Plan and Development Regulations are required.
- 5. Privacy Implications: Not applicable.
- 6. Engagement and Communications Considerations: Required public consultation will take place following completion of the LUAR.
- 7. Human Resource Implications: Not applicable.
- 8. Procurement Implications: Not applicable.
- 9. Information Technology Implications: Not applicable.
- 10. Other Implications: Not applicable.

Page 3

Recommendation:

That Council consider amendments to the St. John's Municipal Plan and Development Regulations to rezone land from the Commercial Industrial (CI) Zone to the Apartment High Density (A3) Zone at 314-316 LeMarchant Road for an 80-unit Apartment Building, and approve the attached draft terms of reference for a Land Use Assessment Report to consider an Apartment Building at this location.

Further, upon receiving a satisfactory Land Use Assessment Report, that Council refer the application to a digital Public Meeting chaired by an independent facilitator for public input and feedback.

Prepared by: Ann-Marie Cashin, MCIP, Planner III – Urban Design & Heritage Approved by: Ken O'Brien, MCIP, Chief Municipal Planner

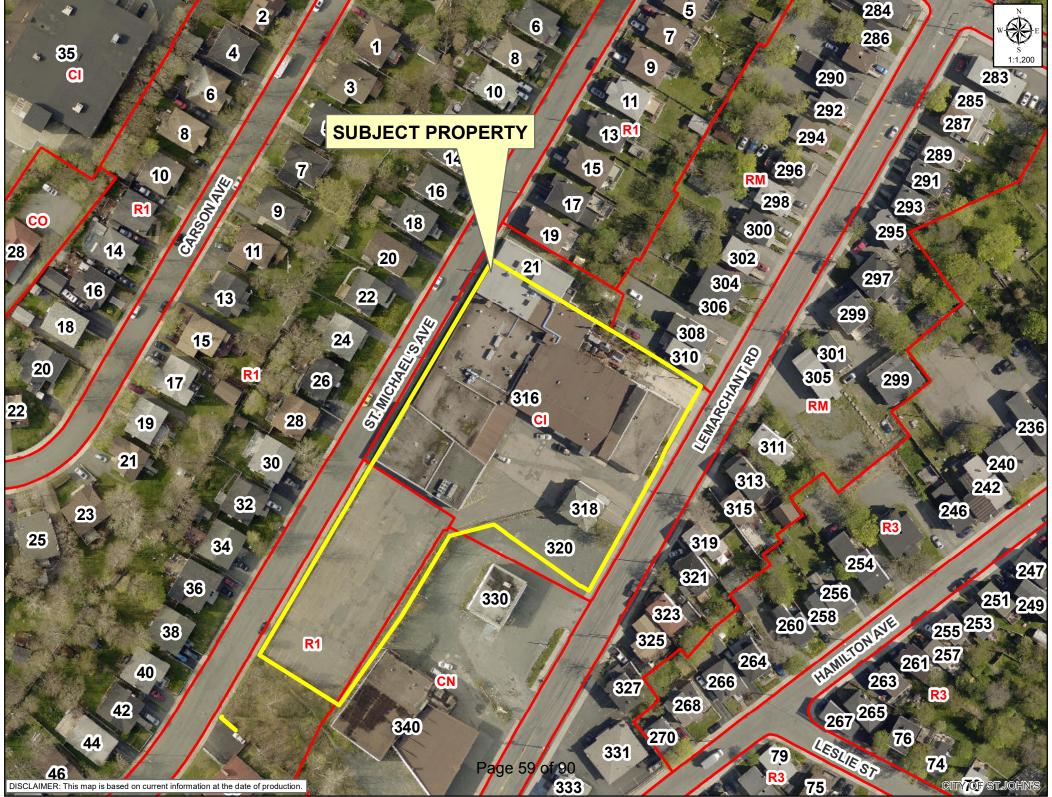
Report Approval Details

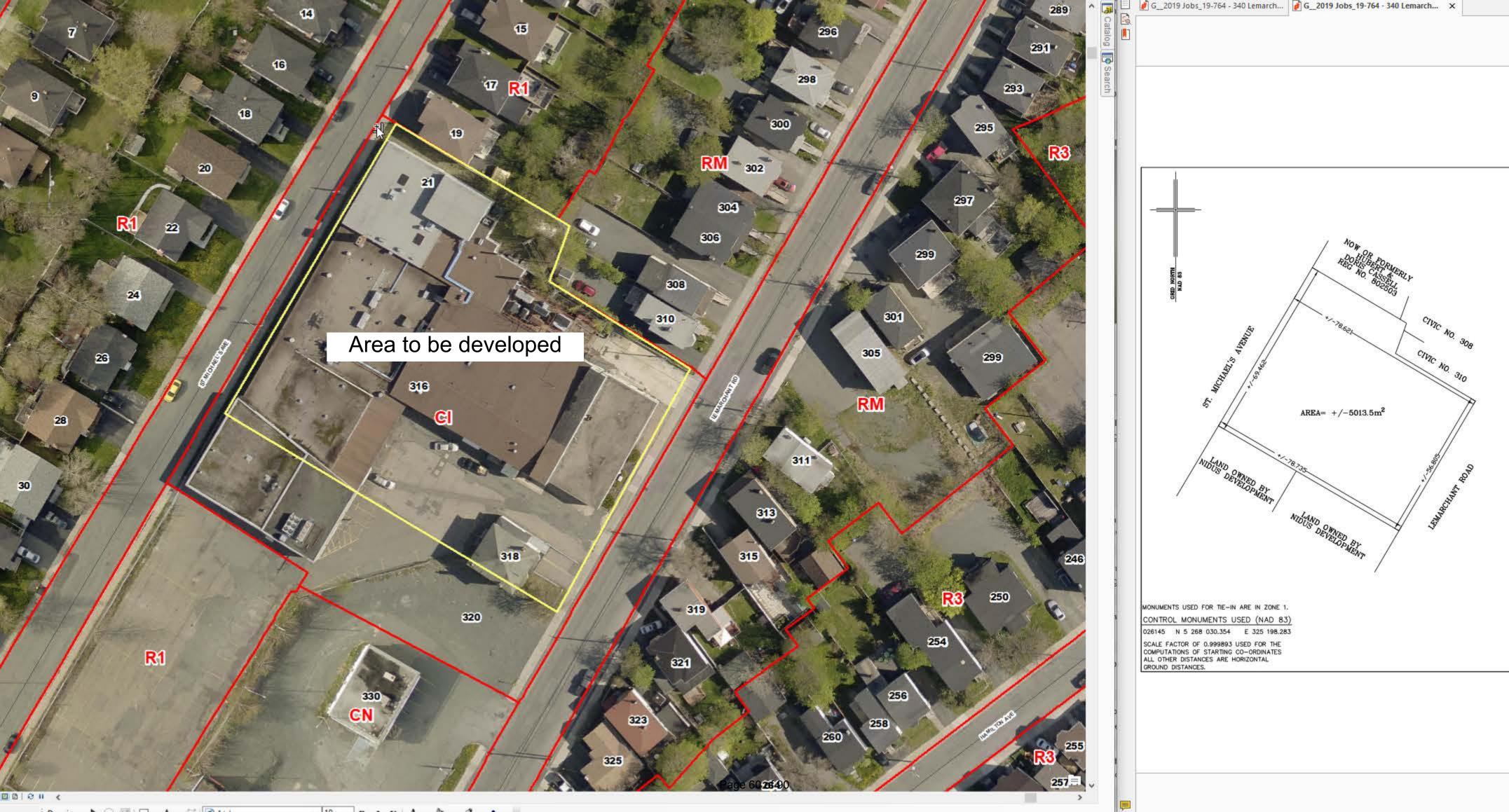
Document Title:	314-316 LeMarchant Road, MPA2000008.docx
Attachments:	- 314-316 LeMarchant Road - Attachments.pdf
Final Approval Date:	Sep 24, 2020

This report and all of its attachments were approved and signed as outlined below:

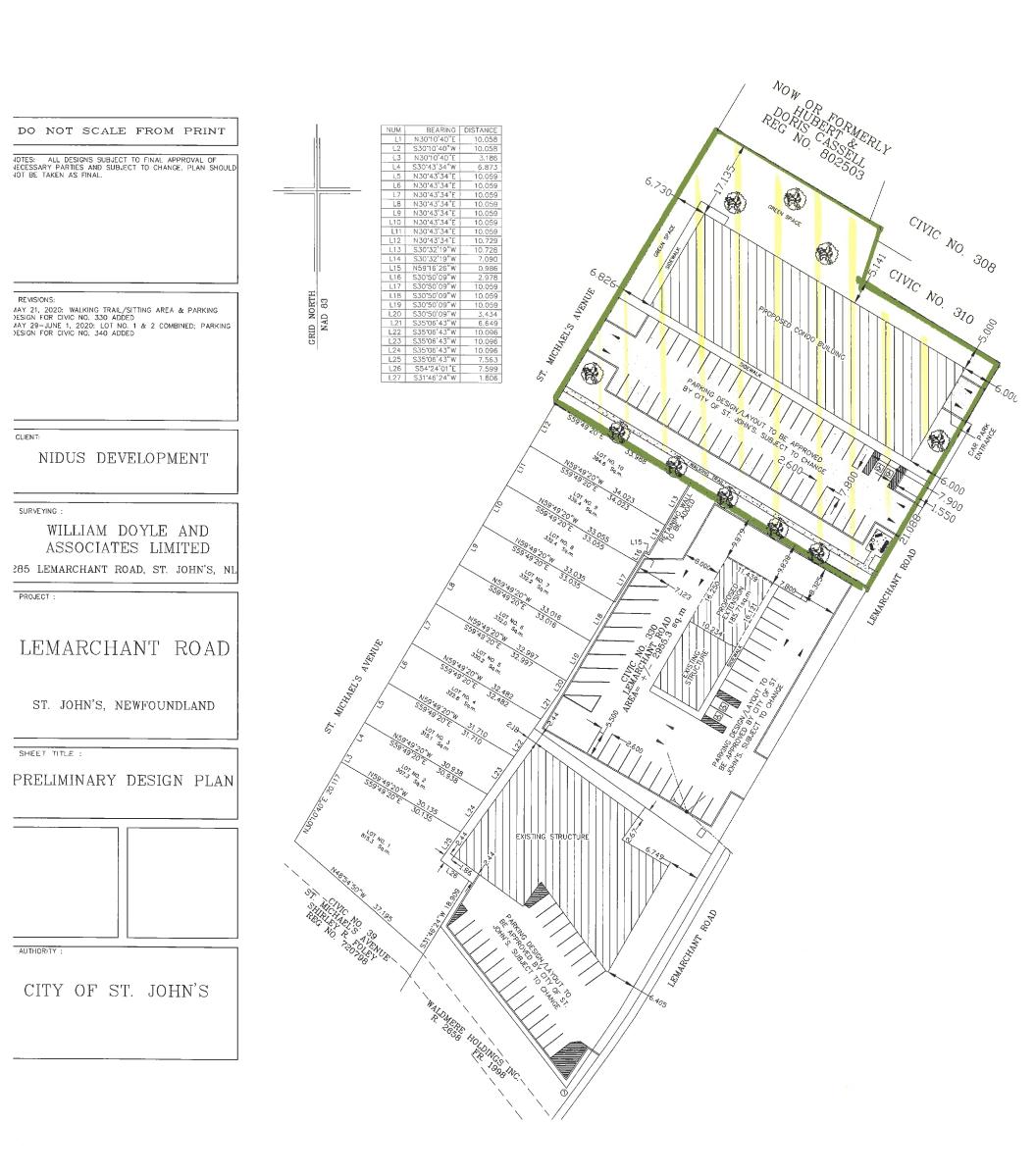
Ken O'Brien - Sep 24, 2020 - 9:29 AM

Jason Sinyard - Sep 24, 2020 - 10:50 AM







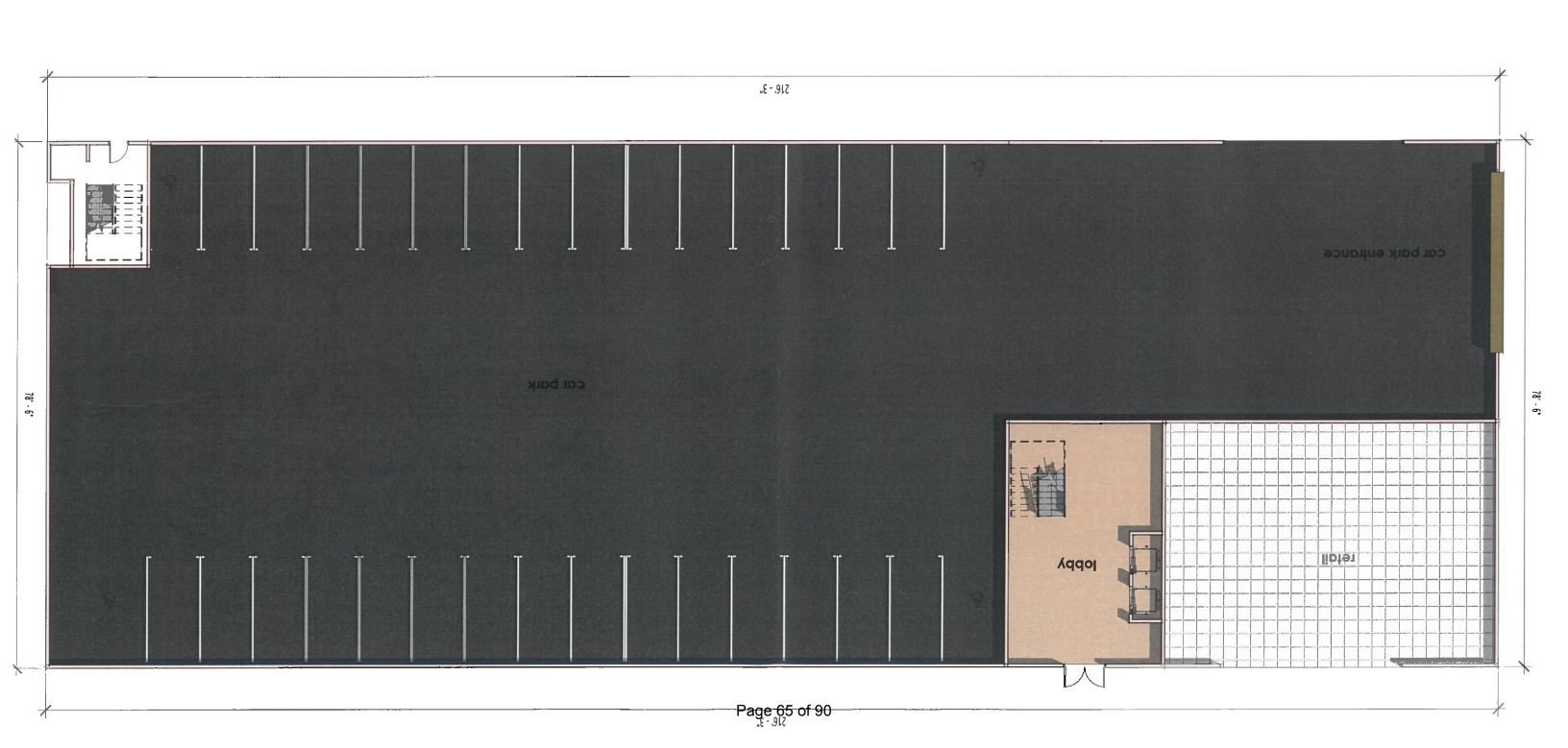




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TERMS OF REFERENCE LAND USE ASSESSMENT REPORT (LUAR) APPLICATION FOR AN APARTMENT BUILDING AT 314-316 LEMARCHANT ROAD

PROPONENT: NIDUS DEVELOPMENT INC

The proponent shall identify significant impacts and, where appropriate, also identify measures to mitigate impacts on land uses adjoining the subject property. All information is to be submitted under one report in a form that can be reproduced for public information and review. The numbering and ordering scheme used in the report shall correspond with that used in this Terms of Reference and a copy of the Terms of Reference shall be included as part of the report (include an electronic PDF version with a maximum file size of 15MB). A list of those persons/agencies who prepared the Land Use Assessment Report shall be provided as part of the report. The following items shall be addressed by the proponent at its expense:

A. Building Use

- Identify the size of the proposed building by:
 - Gross Floor Area, and
 - Floor Area Ratio (FAR).
- Identify all proposed uses/occupancies within the building by their respective floor area.

B. Elevation & Building Materials

- Provide elevations of the proposed building.
- Identify the finish and colour of exterior building materials.

C. Building Height & Location

- Identify graphically the exact location with a dimensioned civil site plan:
 - Location of the proposed building in relation to neighbouring buildings;
 - Proximity of the building to property lines and identify setbacks;
 - Identify any stepbacks of higher storeys from lower storeys (if applicable):
 - Identify any encroachment over property lines (if applicable);
 - Identify the height of the building:
 - Information on the proposed construction of patios/balconies (if applicable);
 - Potential shadowing/loss of sunlight on adjacent public and private properties, including sidewalks; and
 - Identify any rooftop structures.
- Provide a Legal Survey of the property and a survey of the area of the subdivided from the original lot.
- Provide street scape views/renderings of the proposed building from LeMarchant Road and from St. Michael's Avenue.

D. Exterior Equipment and Lighting

- Identify the location and type of exterior lighting to be utilized. Identify
 possible impacts on adjoining properties and measures to be instituted to
 minimize these impacts.
- Identify the location and type of any exterior HVAC equipment to be used to service the proposed building and identify possible impacts on adjoining properties and measures to be instituted to minimize these impacts.

E. Landscaping & Buffering

- Identify with a landscaping plan, details of site landscaping (hard and soft).
- Identify the location and proposed methods of screening of any electrical transformers and refuse containers to be used at the site.
- Identify any additional street-level elements, such as weather protection measures at entrances, street furniture, etc.

F. Snow Clearing/Snow Storage

 Provide information on any snow clearing/snow removal operations. Onsite snow storage areas must be indicated. Areas must be outlined showing City snow storage on the site within the 6-meter setback from public streets. The proponent will not be able to store snow in these areas.

G. Off-street Parking and Site Access

- Identify the number and location of off-street parking spaces to be provided, including accessible parking spaces.
- If the applicant requests parking relief, provide justification for Council to consider.
- Identify the number and location of bicycle parking to be provided.
- Provide a dimensioned and scaled plan of parking structure and lot layouts, including circulation details.
- Identify the location of all access and egress points, including pedestrian access. Access points must have continuous commercial grade sidewalk across all entrances / exits.
- Indicate how garbage will be handled onsite. The location of any exterior bins must be indicated and access to the bins must be provided.

H. Traffic

 Provide a calculation of the number or proposed vehicle trips (AM peak and PM peak).

I. Municipal Services

- Provide a preliminary site servicing plan.
- Identify points of connection to existing sanitary sewer, storm sewer and water system.
- Identify if the building will be sprinklered or not, and location of the nearest hydrant and siamese connections.
- Provide the proposed sanitary and storm sewer generation rates.
- The proposed development will be required to comply with the City's stormwater detention policy. Stormwater Management will be required for the site. Provide stormwater rate generated by the proposed development for the maximum 10-year climate change rainfall and information on how onsite stormwater detention will be managed.

J. Public Transit

• Consult with St. John's Metrobus (St. John's Transportation Commission) regarding public transit infrædec68 of equirements.

K. Construction Timeframe

- Indicate any phasing of the project and approximate timelines for beginning and completion of each phase or overall project.
- Indicate on a site plan any designated areas for equipment and materials during the construction period.

DECISION/DIRECTION NOTE

Title: New Sign By-Law

Date Prepared: September 23, 2020

Report To: Committee of the Whole

Councillor and Role: Councillor Sandy Hickman, Transportation & Regulatory Services

Ward: N/A

Decision/Direction Required:

To decide whether to enact the new Sign By-Law which incorporates the recommendations made in Council Directive CD# S2019-06-04/1 and includes other updates that better reflect current practices

Discussion – Background and Current Status:

In June 2019, Council reviewed recommendations by the Legal Department concerning amending the Sign By-Law to address issues related to illegal signs. Council agreed to the following changes:

- 1. Amend the Sign By-Law to:
 - Prohibit the placing of a sign on a utility pole, except on the sleeved utility poles in the downtown;
 - Include regulations about "third party signs" in order to create a category for smaller signs advertising offsite products and services;
 - Remove the time limit of 12 consecutive months on a real estate sign to allow for real estate developments to continue to advertise, while still requiring the signs be kept in good repair;
 - Prohibit signs on City owned property, except as permitted by Council;
 - State that a permit is not required for an election sign;
 - Empower the City to remove any illegal sign without notice and at the expense of the owner (where appropriate);
- 2. Amend the Heritage Area Sign By-Law to:
 - Prohibit signs on City owned property within a Heritage Area, except where permitted by Council;
 - State that a permit is not required for an election sign;
 - Empower the City to remove any illegal sign and at the expense of the owner (where appropriate);



- 3. Amend all 3 signage by-laws to:
 - Create a single comprehensive by-law that covers matters related to signage
 - Continue to remove signs that interfere with utility poles or with traffic control devices in accordance with current practices.

The Legal Department has drafted a new, comprehensive Sign By-Law that incorporates the above recommendations. This By-Law combines the provisions of the Sign By-Law with those of the Heritage Area Sign By-Law and the Mobile Sign By-Law. Changes were made to remove duplication, improve clarity, and ensure consistency. As part of the drafting process the Legal Department also worked with Regulatory Services to remove any outdated/unnecessary provisions and add new provisions to better reflect current practices. Four notable changes have been made:

- 1. The definition of mobile sign was expanded to include empty frames
 - This prevents mobile sign owners from leaving up metal sign frames that have no advertising inside.
- 2. Exempting non-illuminated signs within a building
 - This exemption means that a permit will not be required for a non-illuminated sign within a building.
- 3. The restriction for signs located at a designated heritage building has been expanded to capture all signs
 - Previously, this restriction only applied to mobile signs. This change means that unless approved by Council, no signs are permitted at a designated heritage building.
- 4. Clarify that the inspector may determine the appropriate illumination level of a changeable message sign up to a maximum of 1,500 lumens
 - Previously the By-law only stated the maximum lumen level as 1,500; the proposed change will clarify that an inspector can require a lower lumen level should this be appropriate in the circumstances.
 - The implementation of daily operational time limits for changeable message signs was also discussed with Regulatory Services. It is not recommended that time limits be instituted in the By-law as such limits would be difficult for sign operators to comply with and would diminish advertising potential. The proposed change addresses brightness concerns and the existing section 14(1)(i) allows inspectors to require changeable message signs "meet any additional requirements that the inspector, at their sole discretion, deems appropriate."

Key Considerations/Implications:

- 1. Budget/Financial Implications:
 - The City continues to incur expenses associated with removing signs on utility poles. The By-Law amendments will make it clear that putting such signs on utility poles is prohibited, except paper signs on City-installed poster sleeves.
- 2. Partners or Other Stakeholders:
 - The general public
 - Regulatory Services
 - In relation to signs on utility poles, stakeholders include NL Power and Rogers Communications
- 3. Alignment with Strategic Directions/Adopted Plans:
 - Effective City Work with our employees to improve organizational performance through effective processes and policies – By creating a single, comprehensive By-law that clarifies prohibitions and when/where to conduct sign removal operations
 - Sustainable City Plan for land use and preservation and enhance natural and built environment – By reducing litter associated with illegal signs
 - A City that moves improve safety for all users on a well-maintained street network – By removing signs that interfere with traffic sight lines
- 4. Legal or Policy Implications:
 - Amending the By-Law will improve clarity on restrictions and the penalties/process to follow if the By-law is violated.
- 5. Privacy Implications:
 - N/A
- 6. Engagement and Communications Considerations:
 - Amendments to the By-Law will have to be advertised and published in the Gazette in order to be legally in effect.
 - Communications may have a role in raising awareness about the Sign By-Law, the prohibition on signs placed on utility poles, and the sleeved poles in the downtown where signs are permitted.
- 7. Human Resource Implications:
 - N/A

- 8. Procurement Implications:
 - N/A
- 9. Information Technology Implications:
 - The amended By-Law will need to be updated on the City's website.
- 10. Other Implications:
 - N/A

Recommendation:

That Council enact the new Sign By-Law.

Prepared by: Katie Philpott

Approved by: Cheryl Mullett

Report Approval Details

Document Title:	New Sign By-Law.docx
Attachments:	- Sign_Bylaw.pdf
Final Approval Date:	Sep 24, 2020

This report and all of its attachments were approved and signed as outlined below:

Cheryl Mullett - Sep 24, 2020 - 4:25 PM

BY-LAW NO.

SIGN BY-LAW

PASSED BY COUNCIL ON

Pursuant to the powers vested in it under the City of St. John's Act, RSNL 1990, c C-17, as amended, and all other powers enabling it, the City of St. John's enacts the following By-Law relating to signage in the City of St. John's.

SIGN BY-LAW

- 1. This By-Law may be cited as the "St. John's Sign By-Law".
- 2. In this By-Law:
 - (a) "awning sign" means a sign that is painted or screen printed onto the surface of an awning;
 - (b) "back-lit sign" means a sign which is lit from the interior;
 - (c) "banner sign" means a sign made of lightweight material such as cloth, paper or flexible fabric and may be enclosed in a rigid frame;
 - (d) "billboard" means a third-party sign which is at least 17 square metres (17 m²) in area;
 - (e) "changeable message sign" means a sign which has or incorporates one or more of the following features:
 - (i) moving parts;
 - (ii) moving or changing images;
 - (iii) changing text; or
 - (iv) moving or intermittent lights;
 - (f) "commemorative sign" means a sign which commemorates a person, place or thing and which is issued by an organization recognized by the City;
 - (g) "directory sign" means a sign designed to provide direction to persons entering a building;

- (h) "election sign" means any sign advertising or promoting a candidate in a federal, provincial, or municipal election;
- "fascia sign" means a sign affixed to or placed on the fascia of a building, that being the long flat surface under the eaves or cornice and above the door and window;
- (j) "ground sign" means a sign affixed to or supported by the ground and not attached to a building;
- (k) "heritage area" means an area that is designated by Council as a heritage area;
- (l) "heritage building" means a building that Council has designated, in whole or in part, as a heritage building and includes, but is not limited to, any extension or addition thereto:
- (m) "inspector" means any person designated by the council to administer and enforce this By-Law;
- (n) "mobile sign" means a sign intended for temporary use which is not permanently affixed to a structure or to the ground and includes a frame designed to advertise a product or service or relay a message or illustration regardless of whether such advertising, message, or illustration is actually displayed;
- (o) "owner" means the person or company owning:
 - (i) the sign; and/or
 - (ii) the building or property to which the sign is attached, as recorded on the tax roll of the City of St. John's;
- (p) "poster sleeve" means a device attached by the City to a utility pole and which provides an area for paper signs to be affixed and displayed;
- (q) "projecting sign" means a sign which is affixed to a building on one end and projects out from the building wall and may include a marquee;
- (r) "residential zone" means a zone as established in the St. John's Development Regulations;
- (s) "roof sign" means a sign which is supported on a building's roof;
- (t) "sign" means a device or platform designed to advertise a product or service or relay a message or illustration and includes but is not limited to advertising,

- messages or illustrations applied directly to a building, walls or other surfaces, and includes a mural;
- (u) "temporary sign" means a sign intended for a limited period of display for special events or functions;
- (v) "third-party sign" means a sign which references or advertises a company, store, service, produce or event not available or occurring at the building or site to which the sign is affixed;
- (w) "traffic control device" means a traffic control device as defined by the *Highway Traffic Act*, RSNL 1990, c H-3, as amended;
- (x) "wall sign" means a sign which is painted on or which is affixed parallel to a wall of a building, but excludes a fascia sign, a mural and a billboard; and
- (y) "window sign" means a sign placed in a window and visible from the exterior, and includes writing or lettering directly on the surface of the window.

GENERAL/APPLICABLE TO ALL SIGNS

- 3. The following signs shall be exempt from the provisions of this By-Law except those provisions related to issues of construction, maintenance and safety:
 - (a) signs erected by the City of St. John's, the Province of Newfoundland and Labrador and/or the Government of Canada;
 - (b) traffic control devices;
 - (c) window signs, unless located in a heritage area;
 - (d) commemorative signs;
 - (e) signs at a construction site which denote the architect, engineer, contractors or others involved with the project, provided such signs are removed upon completion of construction;
 - (f) signs required to be maintained by law or government order or regulation;
 - (g) non-illuminated signs within a building; and
 - (h) non-illuminated real estate signs advertising a property for sale or rent provided that the sign does not exceed 1 square metre (1 m²) in area.

- 4. All signs shall be constructed, erected, placed, relocated, altered, repaired and maintained in accordance with the provisions of this By-Law.
- 5. (1) A permit is required prior to the construction, erection, placement, alteration, repair or relocation of any sign within the City of St. John's, except:
 - (a) a sign that is exempt under section 3;
 - (b) a sign placed in accordance with section 10(2); and
 - (c) an election sign.
 - (2) The application for a sign permit shall be accompanied by such plans, specifications and other information as may be required by the inspector, including but not limited to design drawings stamped by a professional engineer licensed to practice in Newfoundland and Labrador.
 - (3) A permit issued for a mobile sign shall expire 6 months from the date of issue.
 - (4) Notwithstanding any other provision of this By-Law any person who owes outstanding fines to the City of St. John's for a by-law or regulatory violation for which that person has been convicted shall not be entitled to a permit issued pursuant to this By-Law until such time as all such outstanding fines have been paid and proof of payment, in a form acceptable to the inspector, has been provided to the inspector.
- 6. Every sign and all supporting components shall be designed, constructed, erected and maintained to safely resist all structural loads.
- 7. Every sign and all related components shall be constructed, erected and maintained to be weather and corrosion resistant and be kept in good repair.
- 8. When required by the inspector, access to any or all parts or components of a sign shall be made available for inspection prior to, during or after erection of the sign.
- 9. Except as otherwise provided, or at the discretion of Council, no sign shall be placed:
 - (a) on a residential property;
 - (b) at a designated heritage building;
 - (c) on City owned property, unless the sign is an election sign; or

- (d) over or across any public street, road or highway, unless the sign is a temporary sign.
- 10. (1) No sign shall:
 - (a) interfere with or obstruct sight distance requirements for traffic or interfere with the flow of vehicle or pedestrian traffic, as determined by the inspector or City's traffic engineer;
 - (b) be placed upon, or interfere with or obstruct, in the opinion of the inspector, a traffic control device; or
 - (c) be placed on a utility pole.
 - (2) Notwithstanding section 10(1)(c):
 - (a) a person may place a paper sign on a utility pole that has been equipped with a City-installed poster sleeve; and
 - (b) a utility company may place a sign related to safety on a utility pole.

THIRD-PARTY SIGNS

11. A third-party sign shall not be placed in a residential zone or within 60 metres of a residential zone unless the third-party sign is placed on the opposite side of the street from the residential zone.

ELECTRICALLY ILLUMINATED/OPERATED SIGNS

- 12. All electrically illuminated or operated signs shall:
 - (a) meet the standards regarding Portable and Stationary Electric Signs and Displays adopted by the Canadian Standards Association, and shall also meet any future editions or amendments to those standards within 6 months following the date of their publication; and
 - (b) have a clearly visible Canadian Standards Association sticker attached to the frame or face.
- 13. All electrically illuminated or operated signs shall comply with the *St. John's Electrical By-Law*.

CHANGEABLE MESSAGE SIGNS

- 14. Changeable message signs shall:
 - (a) have an appropriate illumination level as determined by the inspector up to a maximum of 1,500 lumens;
 - (b) have a maximum transition time from one image or format to the next of 2 seconds;
 - (c) have a minimum image display time of 10 seconds;
 - (d) be shielded to reduce glare in a manner acceptable to the inspector;
 - (e) have a positive contrast orientation;
 - (f) not have animation;
 - (g) not have flashing, strobe, intermittent or moving lights;
 - (h) not have lights in a colour or combination of colours which in the opinion of the inspector may be misinterpreted as an emergency/warning device or vehicle or other traffic control device; and
 - (i) meet any additional requirements that the inspector, at their sole discretion, deems appropriate.

GROUND SIGNS

- 15. The maximum height of a ground sign shall be 8 metres above grade, unless otherwise approved by Council.
- 16. A ground sign shall not exceed 20 square metres (20 m²) in area, unless otherwise approved by Council.
- 17. A ground sign shall:
 - (a) be located a distance equivalent to one half the total height of the sign from the property line or 1.8 metres from the property line, whichever is greater; and
 - (b) not impede vehicular access to or egress from the property on which it is situate.

18. Any part of a ground sign which is constructed of wood and in contact with the ground shall be made of pressure treated wood.

PROJECTING SIGNS AND AWNING SIGNS

- 19. The lowest part of every projecting sign or awning sign shall not be less than 2.4 metres above grade, except where vehicular traffic is required to flow under the projecting sign or awning sign then the lowest part of such sign shall not be less than 4.5 metres above grade.
- 20. Projecting signs or awning signs shall not overhang public streets unless otherwise approved by Council.

BILLBOARDS

- 21. The maximum height of a billboard shall be 8 metres above grade, unless otherwise approved by Council.
- 22. A billboard shall not exceed 20 square metres (20 m²) unless otherwise approved by Council.
- 23. Billboards are prohibited on roadways and highways where the posted speed limit is 70 km/h or greater.
- 24. Billboards shall not be erected within 100 metres of another billboard on the same side of the street.
- 25. Billboards shall not be permitted in a residential zone or within 60 metres of a residential zone unless the billboard is on the opposite side of the street from the residential zone.

ROOF SIGNS

26. The approval of roof signs, including their size, design and location shall be at the discretion of Council.

TEMPORARY SIGNS

27. The approval of temporary signs, including their size, design, location and duration of placement, shall be at the discretion of Council.

ELECTION SIGNS

- 28. Election signs may be displayed for no more than 60 days prior to election day, or such other time as dictated by Provincial or Federal legislation and regulations.
- 29. The candidate shall be responsible for the removal of his/her election signs within 3 days after election day.
- 30. Election signs shall not be located on a roadway as defined in the *Highway Traffic Act*, RSNL 1990, c H-3, as amended, and/or a road or road surfaces including paved or gravel shoulders, centre medians, traffic islands or traffic circles.
- 31. Election signs shall not be located within 20 metres of a signalized intersection or within 15 metres of an unsignalized intersection.
- 32. Election signs are not permitted on the same post as, or immediately adjacent to any traffic control device.

MOBILE SIGNS

- 33. In addition to the foregoing, mobile signs must also conform to the below sections of this part. In the case of any conflict between the provisions in this part 33-43 and the foregoing with respect to a mobile sign, the provisions of this part shall prevail.
- 34. No person other than an individual or a corporation possessing a valid mobile sign contractor's license issued under this By-Law shall place, erect or lease mobile signs within the City of St. John's.
- 35. The applicant for a mobile sign contractor's license shall make application for such license to the inspector in writing.
- 36. (1) The fee for a mobile sign contractor's license shall be set by Council.
 - (2) A mobile sign contractor's license shall be valid for one year from the date of issue.
- 37. Every mobile sign shall:
 - (a) display the name of the mobile sign contractor;
 - (b) display an identification number; and
 - (c) be of a design approved by the inspector.
- 38. A mobile sign shall only be placed or erected on a site for which its advertising or message is directly related.

- 39. A mobile sign shall only be placed on a site with the written permission of the site owner.
- 40. (1) The minimum permissible distance between any two mobile signs on a site shall be 12 metres as measured from the face or face edge of the mobile sign.
 - (2) Only one mobile sign shall be placed on a site which has frontage of 12 metres or less.
- 41. A mobile sign shall be placed a minimum of 2 metres from the property line of a site as measured from the face or face edge of the mobile sign.
- 42. A mobile sign shall not contain symbols, slogans or lighting similar to that used for traffic control and warning.
- 43. Unless approved by Council, a mobile sign shall not be placed or erected in a residential zone.

SIGNS IN HERITAGE AREAS

- 44. In addition to the foregoing, signs located in heritage areas must also conform to the below sections of this part. In the case of any conflict between the provisions in this part 44-59 and the foregoing with respect to a sign in a heritage area, the provisions of this part shall prevail.
- 45. The following signs or design elements shall be prohibited:
 - (a) billboards, except where approved by Council;
 - (b) third-party signs, except where approved by Council;
 - (c) back-lit signs having a predominantly white background; and
 - (d) mobile signs.
- 46. A sign shall not obscure architectural features on a building.
- 47. The registered trademark of a specific product may occupy no more than 50 per cent of the area of a sign face unless the sale of the specific product is the major business conducted on the premises.
- 48. The following signs or design elements may be permitted only upon the recommendation of the Heritage Advisory Committee and at the discretion of Council:

(a) wall signs and murals;
(b) roof signs; and/or
(c) changeable message signs.

- 49. Not more than two of the following types of signs may be used at the same time on the same façade:
 - (a) fascia sign,
 - (b) projecting sign,
 - (c) ground sign,
 - (d) awning sign, and
 - (e) wall sign.
- 50. (1) A fascia sign shall be permitted for each occupancy fronting on a street.
 - (2) Fascia signs shall not extend beyond the ends of the wall to which it is attached.
 - (3) Fascia signs shall not exceed 60 centimetres in height.
 - (4) On one storey buildings, fascia signs shall not extend above the lowest part of the roof.
 - (5) Notwithstanding the foregoing, fascia signs shall fit within the existing sign band.
- 51. (1) Only one projecting sign for each store front together with one additional projecting sign shall be permitted on a building.
 - (2) A projecting sign shall project no more than 1.8 metres from the building face and shall not project within 1 metre of the curb face.
 - (3) A projecting sign shall be erected a minimum of 2.1 metres above the grade except where vehicular traffic is moving beneath the projecting sign in which case the projecting sign shall be erected a minimum of 4.5 metres above the grade.
 - (4) Each face of a projecting sign shall not exceed 1.2 square metres (1.2 m²) in area.
 - (5) A projecting sign shall be affixed to the building face at a 90 degree angle.

- 52. (1) Window signs may be affixed or applied to the interior or exterior of a window and shall not occupy more than 50% of the window area in which they are affixed or applied.
 - (2) Notwithstanding the foregoing, individual characters on a window sign shall not exceed 45 centimetres in height.
 - (3) Notwithstanding the foregoing, back-lit plastic signs are not permitted in windows.
- 53. Commemorative signs shall not be obscured or removed.
- 54. (1) Awnings shall not project within 1 metre of the curb face.
 - (2) Awnings shall be erected a minimum of 2.1 metres above the grade except where vehicular traffic is moving beneath the awning in which case the awning shall be erected a minimum of 4.5 metres above the grade.
 - (3) Text on an awning shall not exceed 60 centimetres in height.
- 55. (1) Directory signs shall be located parallel to the building facade and adjacent to a building entrance.
 - (2) Directory signs may only exceed .6 metres x .9 metres at the discretion of Council.
- 56. (1) One ground sign may be erected on each side of a building fronting on a street.
 - (2) Ground signs shall not exceed 3.6 metres in height.
 - (3) A ground sign shall not have more than 4 sides and each side of a ground sign shall not exceed 3.6 metres x 1.2 metres.
- 57. (1) Wall signs shall not be placed over the second storey windows or higher on a building façade.
 - (2) Wall signs shall not exceed 3 square metres (3 m²) in area.
- 58. (1) Banner signs shall be for temporary use only to advertise special events.
 - (2) The design, location and length of display of a banner sign shall be at the discretion of Council.
- 59. Notwithstanding any provision contained herein, the Heritage Advisory Committee may recommend to Council the acceptance of certain non-conforming signs whose particular design or situation merit such consideration, and Council may accept or reject the recommendation.

PENALTIES

- 60. Failure to comply with the provisions of this By-Law may result in the issuance of a stop work order.
- 61. Any sign, other than an election sign, erected, placed, or displayed in violation of this By-Law may be removed without notice to the owner, and the cost of such removal may be charged to the owner;
- 62. Where a sign, other than an election sign, is removed by the City, the sign may be stored, immediately destroyed, and/or disposed of without notice
- 63. (1) Where an election sign is erected, placed, or displayed in violation of this By-Law, the election sign may be removed after the inspector has provided at least 48 hours notice to the authorized agent of the candidate or organization that has erected the sign.
 - (2) Notwithstanding section 63(1), where an election sign is erected, placed, or displayed in violation of section 10(1), 30, 31, or 32, the election sign may be removed without notice.
- 64. Where an election sign is removed by the City, the election sign will be stored for no more than 30 days, after which it may be destroyed or otherwise disposed of without notice.
- 65. A person shall not be entitled to any compensation, nor shall the City be responsible, for any loss or damage resulting from the removal, storage, destruction, and/or disposal of any sign.
- 66. Any person who contravenes the provisions of this By-Law shall be guilty of an offence and liable upon summary conviction to:
 - (a) a fine of \$100.00 where the person is issued a ticket; or
 - (b) a penalty as provided for in section 403 of the *City of St. John's Act*, RSNL 1990, c C-17, as amended, where an information is laid.
- 67. The *St. John's Heritage Area Sign By-Law* enacted January 14, 2002 and all amendments thereto is hereby repealed.
- 68. The *St. John's Mobile Sign By-Law* enacted September 20, 1999 and all amendments thereto is hereby repealed.
- 69. The *St. John's Sign By-Law* enacted May 31, 2004 and all amendments thereto is hereby repealed.

DECISION/DIRECTION NOTE

Title: Centre for Hope Springdale Street Parking Change

Date Prepared: September 16, 2020

Report To: Committee of the Whole

Councillor and Role: Councillor Sandy Hickman, Transportation & Regulatory Services

Ward: Ward 2

Decision/Direction Required:

Decision is required regarding the allocation of on-street parking on Springdale Avenue adjacent the Centre for Hope.

Discussion – Background and Current Status:

Prior to construction commencing on the Salvation Army Centre for Hope there were five metered on-street parking spaces on Springdale Street adjacent to the Salvation Army Centre for Hope. These have been occupied by construction activities for the duration of construction. Once construction is complete there will be enough space for six parking stalls in this section.

The Salvation Army has requested that regulations be enacted for these spaces that would better serve the short term parking needs of clients of the Centre for Hope that are picking up emergency groceries. Please see attached letter. To this end, these spaces could be converted to 30 min parking between 8AM and 6PM, Monday to Friday.

The Centre from Hope does have underground parking but it is ill suited to meet this demand. With this project and with the extension to the Jag Hotel this area of town will be significantly disturbed for the next couple years at least. Once this area returns to normal conditions it is possible that the need for this number of spaces will be found lacking. If this is the case then an evaluation could be made at that time if it would be appropriate to return any of these stalls to metered inventory.

Key Considerations/Implications:

1. Budget/Financial Implications:

Removing parking meters would result in a modest loss of income for the City. In the past the city earned about \$10 per day on average for each metered space. Parking meters are active approximately 239 day per year. Therefore, the total revenue impact of five metered stalls removed from inventory could be up to \$11,950 per year.



- 2. Partners or Other Stakeholders: Salvation Army Centre for Hope
- Alignment with Strategic Directions/Adopted Plans:
 While not in the strategic plan this action contributes to Connected City: Develop and deliver programs, services and public spaces that build safe, healthy and vibrant communities
- 4. Legal or Policy Implications: N/A
- 5. Privacy Implications: N/A
- 6. Engagement and Communications Considerations: N/A
- 7. Human Resource Implications: N/A
- 8. Procurement Implications: N/A
- 9. Information Technology Implications: N/A
- 10. Other Implications: N/A

Recommendation:

That Council allocate the on-street parking on Springdale adjacent the Centre for Hope to 30 min parking between 8AM and 6PM, Monday to Friday.

Prepared by: Marianne Alacoque, Transportation System Engineer **Approved by:** Garrett Donaher, Manager - Transportation Engineering

THE SALVATION ARMY

The Salvation Army New Hope Community Centre

25 Buchanan Street St. John's, NL A1C 0A4 Phone: (709) 739-0290 Facsimile: (709) 739-0288

September 2, 2020

Mayor Danny Breen City of St. John's 10 New Gower Street St. John's, NL, A1C 2B5

Your Worship, Mayor Breen;

Thank you for find time to meet with Oliver and me this week. We were excited to share that we are now a mare few weeks away from opening The Salvation Army Ches Penney Centre of Hope, which, you and the City have been huge supporters of.

While we have provided in house parking to our staff and partners, under the main floor of the facility, we are now thinking about our clients who will visit the emergency food bank and come by for hot meals. While there seems to be adequate metered parking in the neighborhood, many of those availing of our services will struggle to even come up with the cost of parking when they are visiting us for food security relief.

Directly in front of our facility, on the Springdale Street side, there are either 5 or 6 parking spaces that may have been metered at one point several years ago. Because this section of the downtown is not overly busy most days, we would like for City Council to consider a request from The Salvation Army to turn those spots into short term parking, anywhere between 15 minutes and up to an hour. This would allow for our clients to come into our building, pick up their emergency groceries, which can be between 4 and 12 bags, depending on the size of the family, and be able to walk out through the front door and to their car, all in a matter of a few moments. We would only be using those spots during regular business hours, Monday to Friday, from 8:00 am until 4:00 pm, thus having no impact on Mile One and Convention Centre events, whereby parking does become an issue.

On behalf of The Salvation Army, and the many St. John's residents whom we work with, a sincere thank you for all your support in the past, and continued support into the future. And, we ask that you consider this request on behalf of those whom the price of a meter, or even worse, a ticket for not putting funds into a meter while picking up emergency food, can often be out of reach for them.

If you have any questions and/or concerns, I can certainly be reached at your convenience.

Sincerely

Tony Brushett

Tony Brushett (Captain)
Executive Director
The Salvation Army Ches Penney Centre of Hope
18 Springdale Street
St. John's, NL, A1E 2R1
Phone: (709) 739-0290



The Salvation Army New Hope Community Centre

25 Buchanan Street St. John's, NL A1C 0A4 Phone: (709) 739-0290 Facsimile: (709) 739-0288

C.C. Mr. Oliver Langdon, TSA Public Relations